

Dubai Advantage Conference

Hosted in partnership with:
Dubai FDI and
Edinburgh Chamber of
Commerce

20th June
9am

Dundee
& Angus
CHAMBER OF
COMMERCE



مؤسسة دبي
لتنمية الاستثمار
DUBAI FDI



Edinburgh
CHAMBER OF COMMERCE

Inspiring Connections

Welcome

Alison Henderson, CEO
Dundee and Angus Chamber of Commerce



Dundee
& Angus
CHAMBER OF
COMMERCE



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#DubaiAdvantage

Speaker 1

Ibrahim Ahli, Director of Investment Promotion & Attraction
Dubai FDI



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Speaker 3

Walid Abdulla Marhoon,
Senior Manager Investment Promotion & Attraction
Dubai FDI



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#DubaiAdvantage

DUBAI ADVANTAGE

Where Global Investors & Entrepreneurs
Shape The Future



BROUGHT TO YOU BY

مؤسسة دبي
لتنمية الاستثمار
DUBAI FDI





DUBAITHECITY

ECONOMIC DIVERSITY

28.9%

OTHER

11.8%

FINANCIAL AND INSURANCE
ACTIVITIES

6.3%

REAL ESTATE

9.7%

STORAGE AND TRANSPORTATION



9.4%

MANUFACTURING

6.8%

CONSTRUCTION

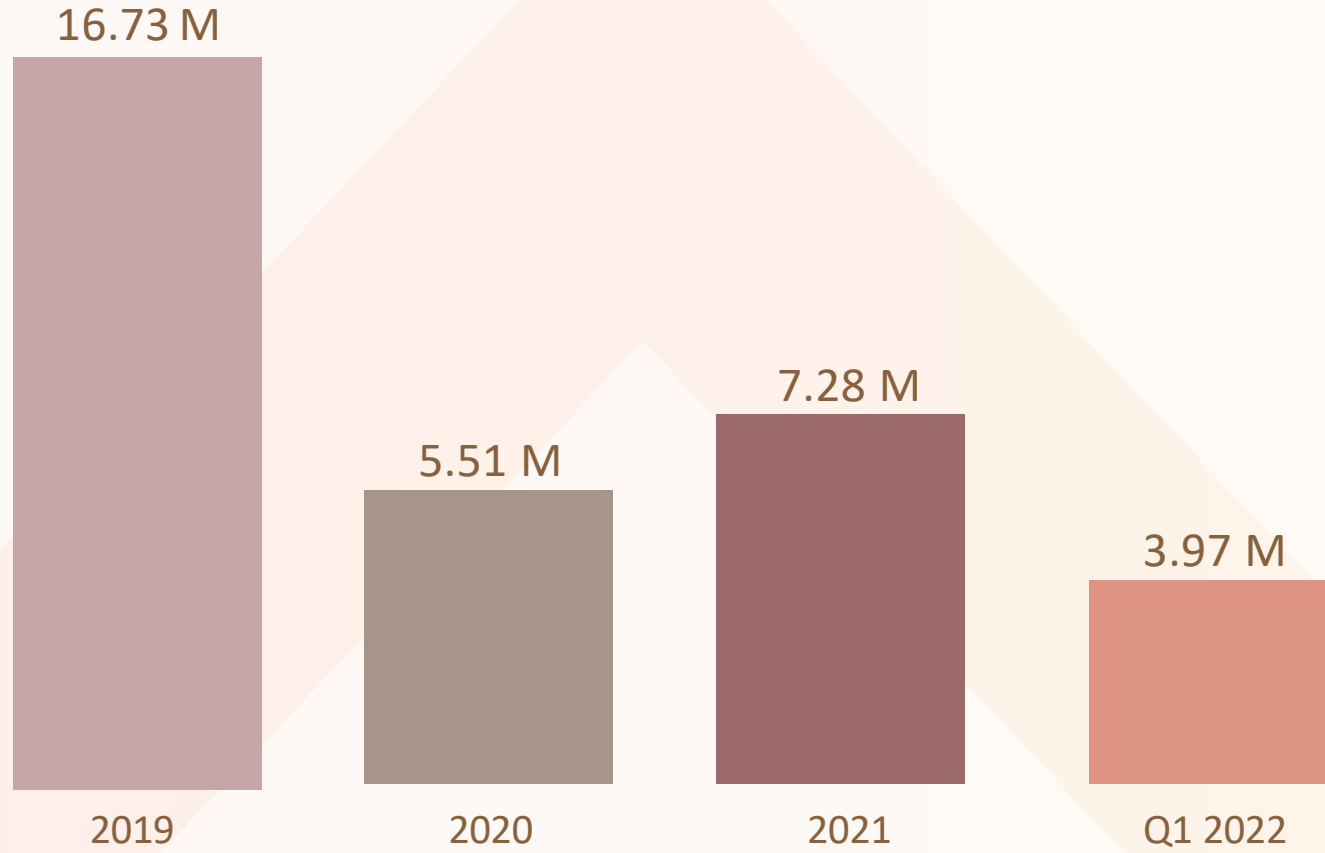
24.7%

WHOLESALE AND RETAIL TRADE

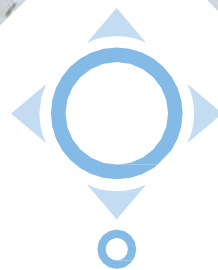
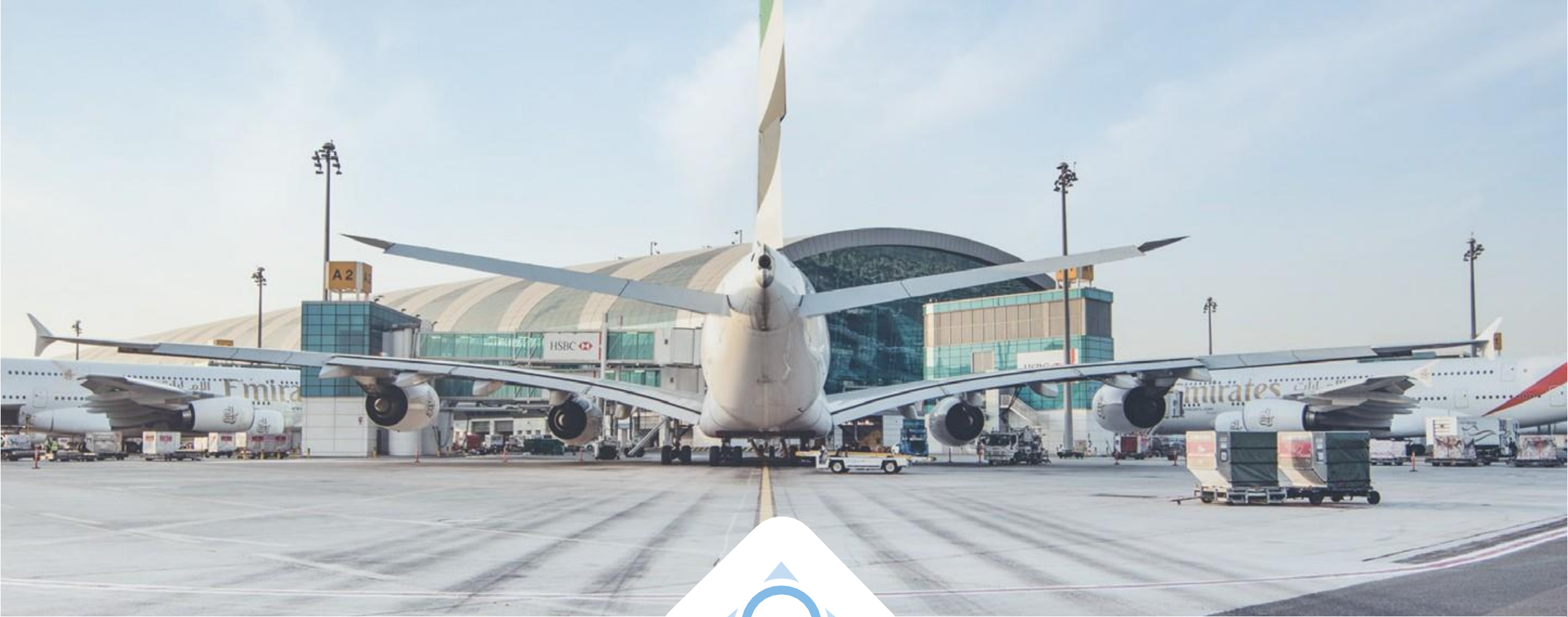
2.4%

ACCOMMODATION AND
FOOD SERVICE ACTIVITIES

DUBAI VISITOR GROWTH



SOURCE: DTCM



DUBAI THE GATEWAY

DUBAI OCCUPIES A UNIQUE LOCATION IN THE WORLD

2.4

BILLION CONSUMERS
DIRECT MARKET IN MIDDLE
EAST, INDIAN SUB CONTINENT
AND EAST AFRICA



OPPORTUNITIES | AVIATION AND CONNECTIVITY



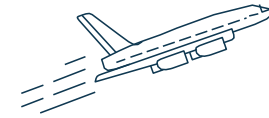
519,555

CARGO THROUGH DXB TO
in Q1 2022



+141

AIRLINES DIRECTLY
CONNECTING DUBAI
TO +265 DESTINATIONS



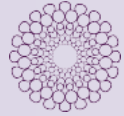
+8,000

WEEKLY FLIGHTS
THROUGH DUBAI
AIRPORTS

Source: Dubai Airports



DUBAITHEHUB



EXPO 2020 DUBAI

01 OCTOBER 2021
THROUGH 31 MARCH 2022

1

FIRST TIME

WORLD EXPO TO BE HOSTED IN
MEASA REGION



24.1M

VISITS TO THE EVENT



THEME

'CONNECTING MINDS
CREATING THE FUTURE'



SUB-THEMES

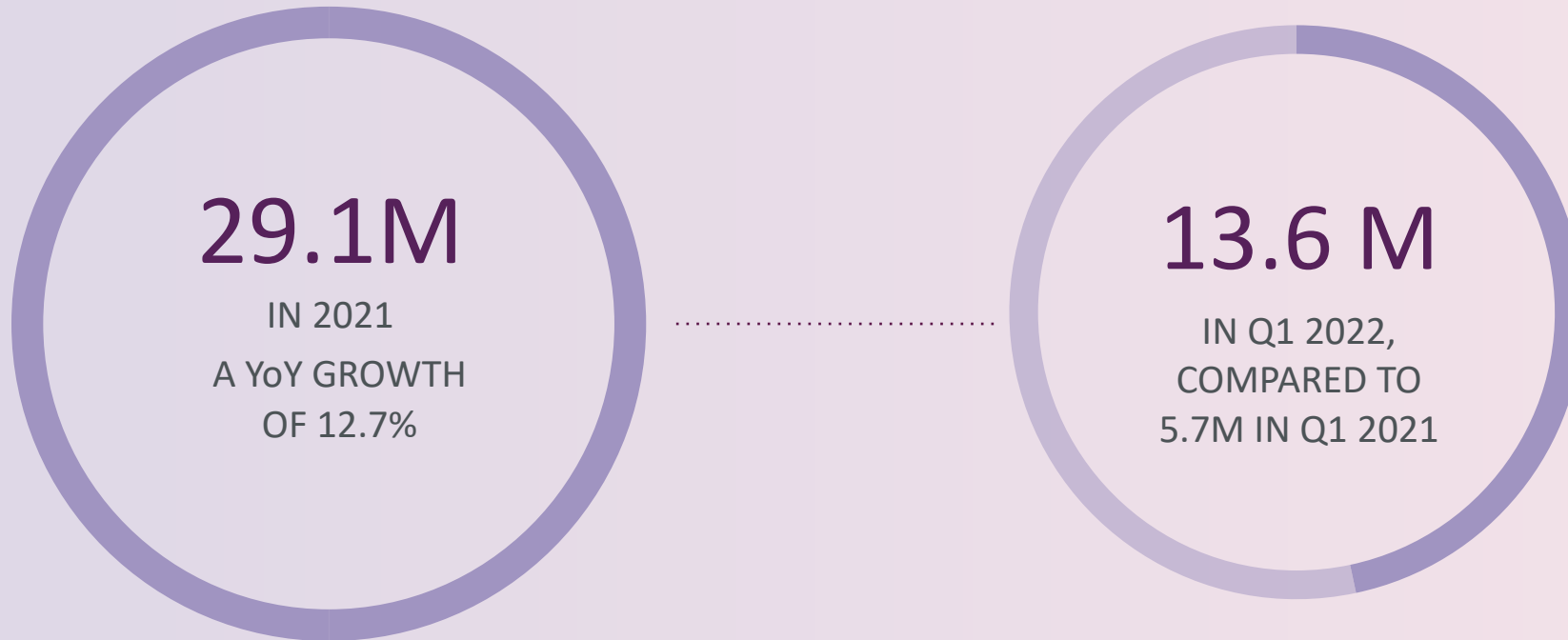
MOBILITY SUSTAINABILITY
OPPORTUNITY

OPPORTUNITIES | AVIATION AND CONNECTIVITY



NUMBER OF PASSENGERS

THROUGH DXB



Source: Dubai Airports, Dubai Statistics Center

INFRASTRUCTURE



INFRASTRUCTURE

DUBAI'S INFRASTRUCTURE IS NEW, MODERN AND GROWING ALL THE TIME



Dh100 BN

DUBAI HAS INVESTED DHS 100BN
ON ROADS AND TRANSPORT
INFRASTRUCTURE



346 M

PUBLIC TRANSPORT
PASSENGERS IN 2020



90 KM

LONGEST DRIVERLESS METRO IN
THE WORLD, WITH 421KM
PLANNED FOR 2030



1st

IN MENA ON THE ECONOMICS
METRIC IN INFRASTRUCTURE
ACCORDING TO KEARNEY'S 2020
GLOBAL CITIES INDEX

INFRASTRUCTURE



PUBLIC TRANSPORT SERVICES IN DUBAI

461M

RIDERS USED PUBLIC, SHARED TRANSPORT
AND TAXIS IN 2021 , COMPARED TO 346M
RIDERS IN 2020



156.6M

METRO & TRAM
PASSENGERS
IN 2021



177.6M

PASSENGERS (DUBAI
TAXI, HALA TAXI, AND
FRANCHISE TAXI IN 2021



116.3M

PUBLIC BUS
PASSENGERS
IN 2021

SMART CITY



TO MAKE DUBAI THE HAPPIEST CITY ON EARTH



OVER 130

INITIATIVES LAUNCHED
BY SMART DUBAI SINCE
ITS INCEPTION



100%

OF GOVERNMENT
TRANSACTIONS IN DUBAI
ARE DIGITIZED

DUBAI
BLOCKCHAIN STRATEGY

ELIMINATES
100 MILLION ANNUAL PAPER
TRANSACTIONS
SAVING \$1.5 BILLION
ANNUALLY IN DOCUMENT
PROCESSING ALONE

THE WORLD'S FIRST-EVER
GOVERNMENT TO EXECUTE ALL
APPLICABLE TRANSACTIONS USING
BLOCKCHAIN TECHNOLOGY IN
2020

STRATEGY GOAL
DUBAI WILL BE THE FIRST
BLOCKCHAIN POWERED
GOVERNMENT
DRIVING THE FUTURE
ECONOMY

OPPORTUNITIES | INFORMATION TECHNOLOGY



2.1M

FIXED LINES IN ICT
INFRASTRUCTURE
IN MARCH 2021



17 M

ACTIVE MOBILE SUBSCRIPTIONS
IN MARCH 2021



\$4.8BN

IN TECHNOLOGY IOT
(INTERNET OF
THINGS) CONTRIBUTE TO
DUBAI'S ECONOMY IN 2020

OPEN
DATA LAW

ENACTED IN 2015 TO IMPROVE
ACCESSIBILITY OF DATA AND
ENCOURAGE INNOVATION AND
ENTREPRENEURSHIP IN SMART
SERVICES

SOURCE: TDRA

FORWARD | ARTIFICIAL INTELLIGENCE

AI TO ADD \$182B
TO UAE ECONOMY BY 2035

\$37B

FINANCIAL SERVICE
SECTOR

\$22B

HEALTHCARE SECTOR

\$19B

TRANSPORT STORAGE
SEGMENTS

ARTIFICIAL INTELLIGENCE
WILL IMPACT 15 SECTORS
IN THE UAE

\$8B

CONSTRUCTION
SECTOR

\$6B

EDUCATION SECTOR

TOURISM AND HOSPITALITY





120

CONFERENCES, MEETINGS AND
INCENTIVE TRAVEL PROGRAMS
HELD SUCCESSFULLY IN DUBAI IN
2021

دبي

1st

ON TRIPADVISOR
TRAVELLERS' CHOICE
AWARDS FOR BEST GLOBAL
DESTINATION

STAY CAPACITY AND OCCUPANCY RATES



3.97 M

HOTEL/HOTEL
APARTMENT GUESTS
OCCUPYING 10.22M
ROOM NIGHTS

Q1 2022



769

HOTELS, PLUS HOTEL
APARTMENTS IN THE
EMIRATE

Q1 2022



140,192

TOTAL AVAILABLE ROOMS IN Q1
2022, 10% INCREASE FROM
SAME PERIOD LAST YEAR

RETAIL



DUBAI FIRST

FOR INTERNATIONAL RETAILER PRESENCE



8%

INCREASE IN THE
AVERAGE SPENDS PER
PERSON BY TOURISTS IN
RETAIL DATA - Q3 2020

AHMED AL KHAJA, CEO (DFRE)



DUBAI NAMED AMONG
WORLD'S TOP 20 CITIES THAT
HAVE THE MOST LUXURY
SHOPS, RESTAURANTS AND
FIVE-STAR HOTELS

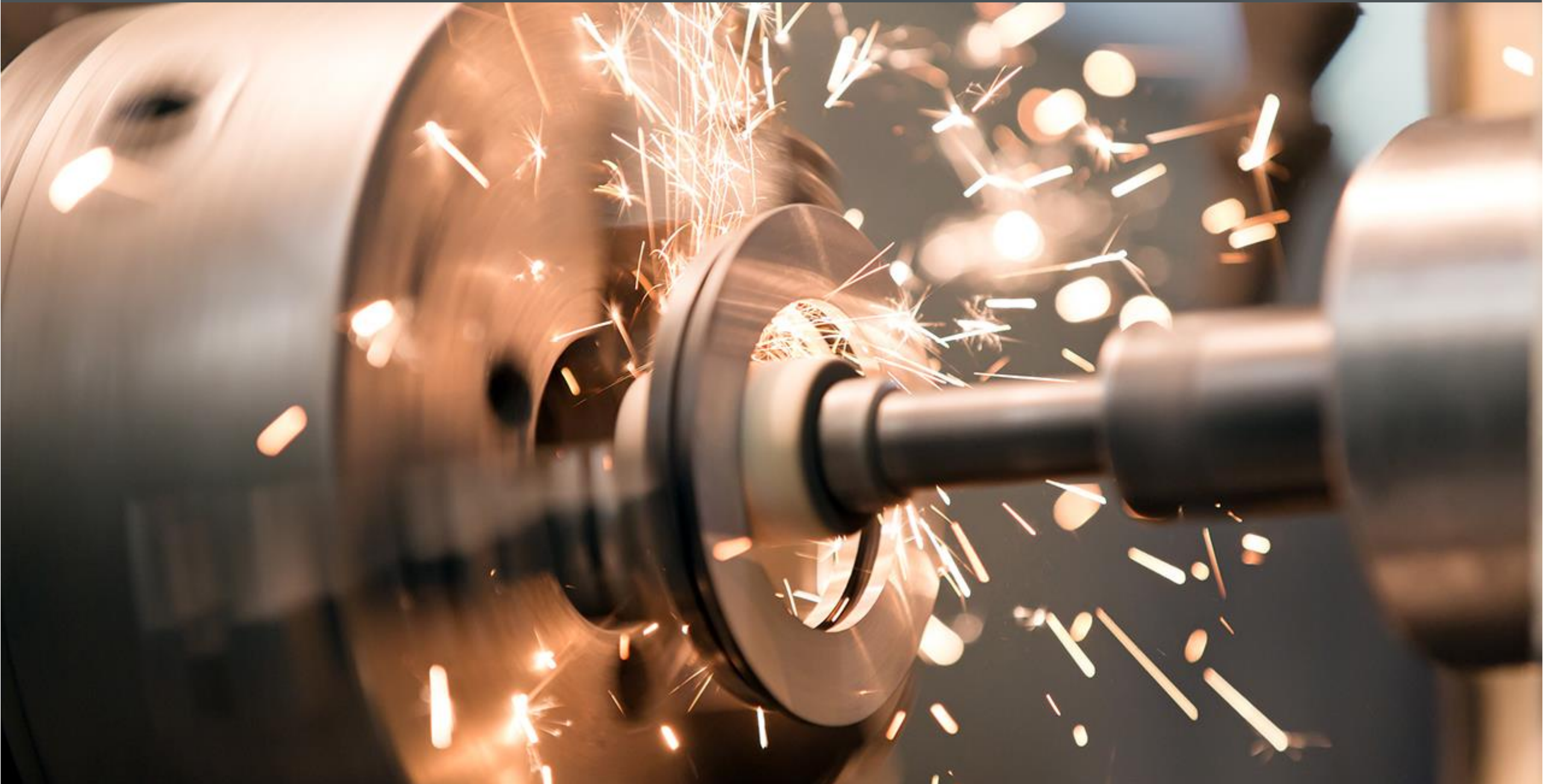
Money.co.uk



62%
OF THE WORLD'S
LEADING RETAIL
BRANDS ARE IN DUBAI

AHMED AL KHAJA, CEO OF THE
DUBAI FESTIVALS AND RETAIL
ESTABLISHMENT (DFRE)

MANUFACTURING



\$19.04BN

BANK CREDIT TO UAE'S INDUSTRIAL
SECTOR, 190% GROWTH
OVER 10 YEARS

TARGETS TO BECOME A GLOBAL
PLATFORM FOR KNOWLEDGE-BASED,
SUSTAINABLE AND INNOVATIVE
INDUSTRIES

SIX INDUSTRIAL SECTORS

ARE TARGETED FOR DUBAI



AEROSPACE



MARITIME



PHARMACEUTICALS
& MEDICAL EQUIPMENT



ALUMINIUM & FABRICATED METALS



FAST MOVING CONSUMABLE GOODS



MACHINERY AND EQUIPMENT

DUBAI INDUSTRIAL STRATEGY 2030

GROWTH ENGINE

AIMS TO INCREASE TOTAL
GDP AND VALUE-ADDED OF
THE MANUFACTURING
SECTOR

HOME FOR GLOBAL BUSINESS

MAKE DUBAI A PREFERRED
MANUFACTURING PLATFORM
FOR GLOBAL BUSINESSES

ENVIRONMENTALLY SUSTAINABLE

TO PROMOTE
ENVIRONMENTALLY-
FRIENDLY AND ENERGY
EFFICIENT
MANUFACTURING

A panoramic view of the Dubai skyline at sunset, featuring numerous skyscrapers and their reflections in the water. The sky is a mix of soft pinks, oranges, and blues. The buildings are illuminated by the warm light of the setting sun, creating a golden glow. The water in the foreground is calm, providing a clear reflection of the city's architecture.

Thank You

Speaker 4

Ms. Luma Bourisly, Consultant – Director
Dubai Culture & Arts Authority



Dundee
& Angus
CHAMBER OF
COMMERCE



مؤسسة دبي
لتنمية الاستثمار
DUBAI FDI



Edinburgh
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#DubaiAdvantage

THE CREATIVE SECTOR IN DUBAI

What matters for an investor

Good morning

Meet Dubai Culture & Arts Authority team



Saeed Kharbash

Chief Executive Officer of
the Arts & Literature
Sector



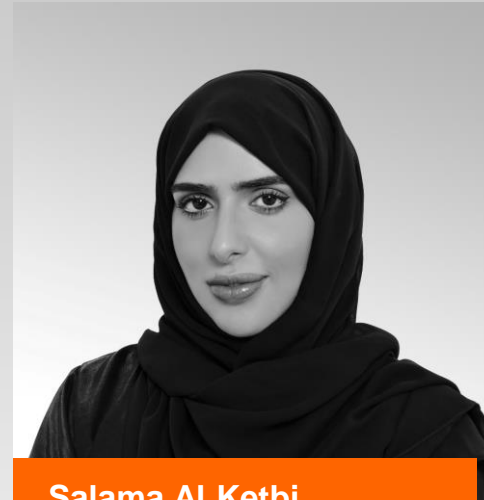
Khulood Khoory

Director of Projects &
Events Department



Luma Bourisly

Consultant -
Director General
Office



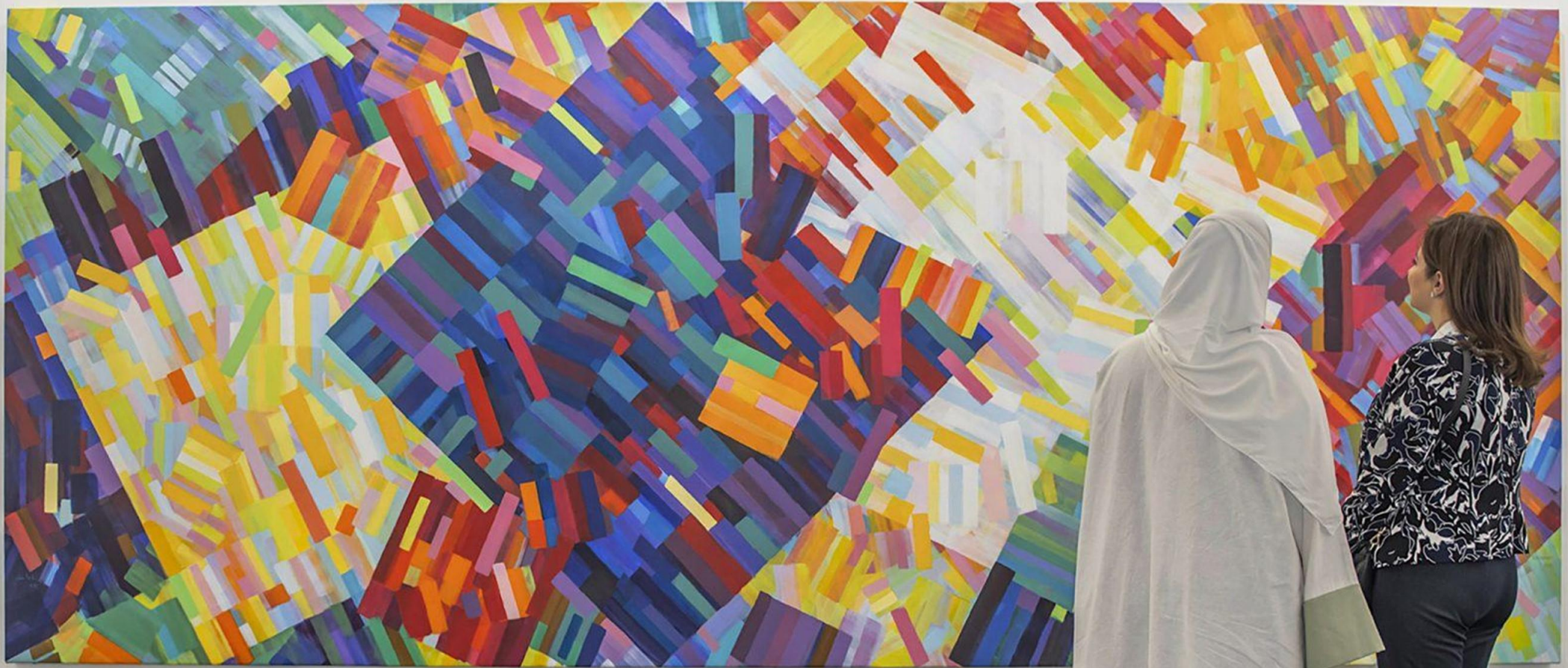
Salama Al Ketbi

Senior Officer - Marketing &
Corporate Communication
Department



Noor Al Roumi

Specialist - Projects &
Events Department



THE CREATIVE SECTOR IN DUBAI:
Cultural and Creative Industries

VISION

Dubai: A global center for culture. A thriving hub for talent. An incubator for creativity

OUR BELIEFS

We are...

GUARDIANS

We are the guardians of our heritage, and we celebrate and promote our identity.

EXPLORERS

We relentlessly explore ways to shape the future.

CONNECTORS

We come together to start dialogues and trigger opportunity.

ACHIEVERS

We enable each other and our partners to deliver against the highest standards of excellence and ethics.

OUR MISSION

To enable the next generation of talent to be inspired to connect and create

To make culture everywhere and for everyone

To enable culture and arts to positively contribute to the economy

To position Dubai on the Global cultural map

To ensure National heritage is preserved, celebrated, and globally recognized

OUR SECTORAL PRIORITIES

TALENT & EDUCATION

1 Foster an ecosystem for young talent to

2 Attract & retain diverse global talent

ACCESSIBILITY & ENGAGEMENT

3 Integrate arts & creativity in the city's urban spaces

4 Strengthen & increase engagement of the diverse community

CREATIVE ECONOMY

5 Cultivate a nurturing business environment

GLOBAL FOOTPRINT

6 Boost Dubai's status as a cultural destination

7 Export Dubai's homegrown cultural offerings

CULTURAL RESPONSIBILITY

8 Safeguard intangible and tangible cultural heritage

THE CREATIVE SECTOR IN DUBAI:

Cultural and Creative Industries

CULTURAL & NATURAL HERITAGE



Museums

Archeological & historic places

Natural heritage

Intangible cultural heritage

Cultural education

Culinary arts

PERFORMING ARTS & CELEBRATION



Performing Arts

Festivals & Fairs

Music

VISUAL ARTS & CRAFTS



Fine Arts
Photography
Crafts

Art reproduction

BOOKS & PRESS



Newspapers & Magazine
Books

Library & Archive

AUDIOVISUAL & INTERACTIVE MEDIA

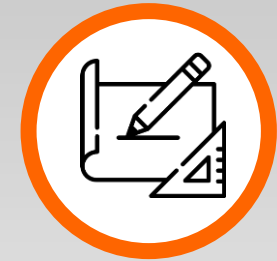


Film & Video

TV & Radio

Interactive Media
Video
Games

DESIGN & CREATIVE SERVICES



Fashion

Graphic Design

Product Design

Internal & Landscape Design

Architectural Services

Advertising Services

IT & Software



**WHY SHOULD YOU INVEST IN THE CREATIVE
SECTOR?**

Why should you invest in the creative sector?



THE CREATIVE SECTOR PROMOTES THE CULTURE OF ENTREPRENEURSHIP

Most innovators tend to set up small and medium-sized companies.

Source: Fast Company Report



PROMOTES TOURISM SECTOR

Creative sectors generate new attractions and create an attractive environment for the younger generation.

Source: Just Travel Report



JOB DURABILITY UNAFFECTED BY AUTOMATION

The creative industries are among the least vulnerable to automation.

Source: Nesta Report



ITS PRODUCTIVITY ENRICHES OTHER SECTORS

Leads to an increase in the GDP in other sectors.

Source: McKinsey Report



INCREASES THE CITY'S ATTRACTIVENESS FOR TALENT

Attracts talent to the city and helps retain them, creating new sectors.

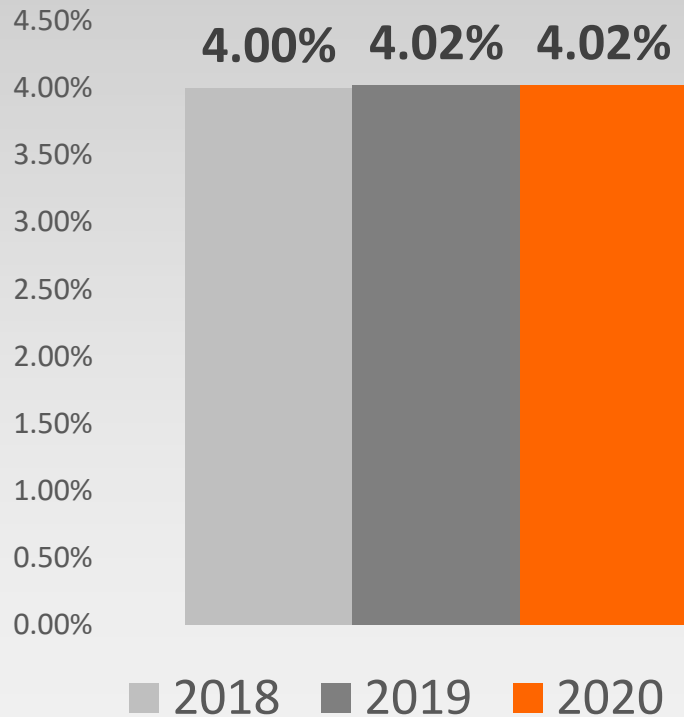
Source: US Today Article



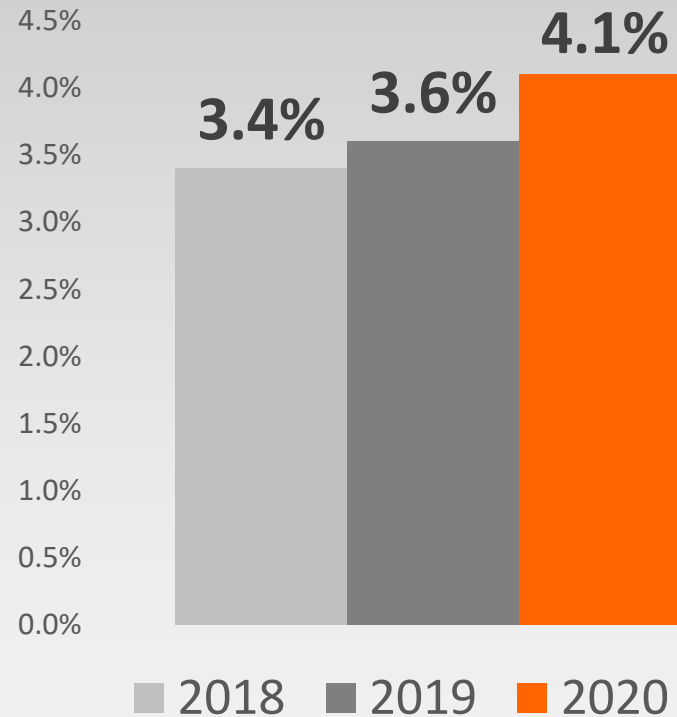
THE CREATIVE SECTOR IN DUBAI:
Performance

THE CREATIVE SECTOR IN DUBAI: Performance

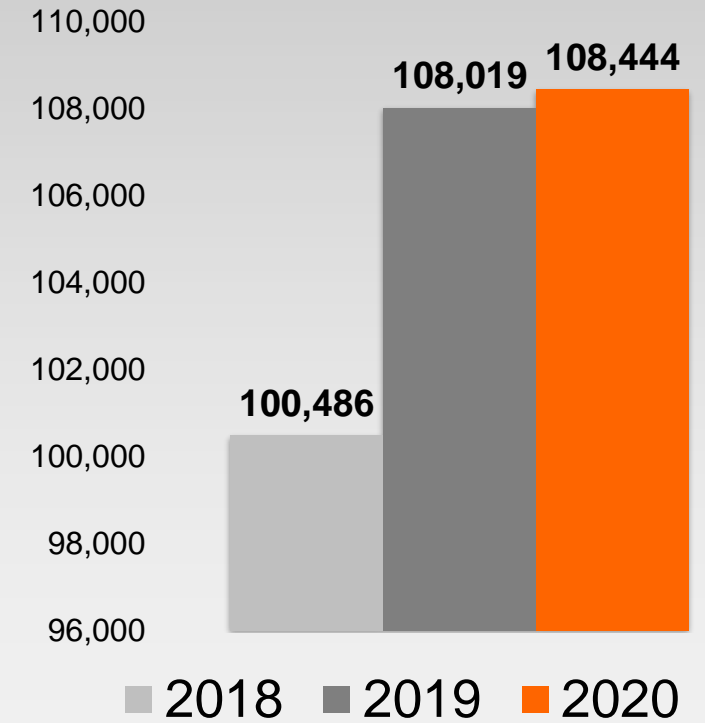
CCI's contribution to GDP



CCI SHARE OF TOTAL WORKFORCE



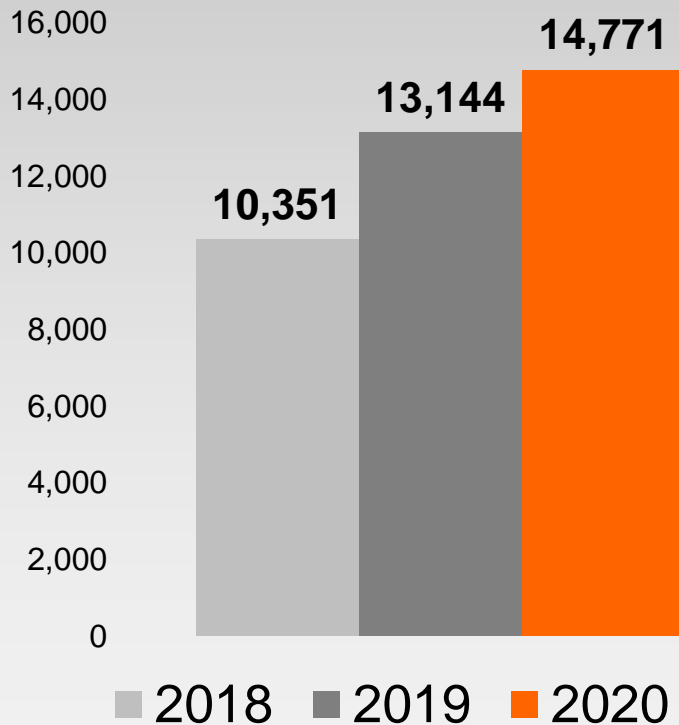
CCI WORKFORCE



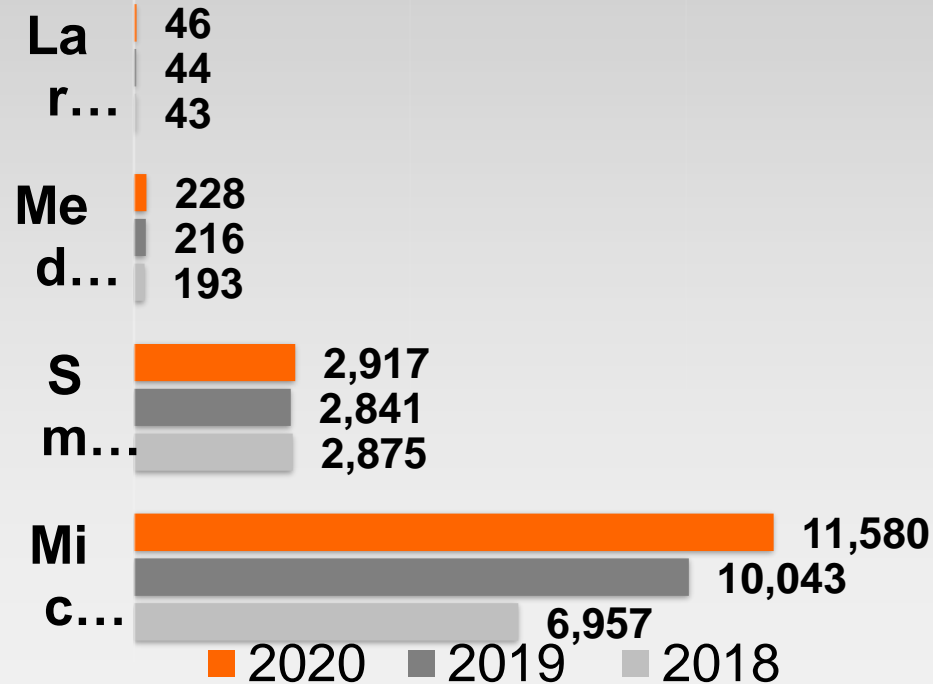
THE CREATIVE SECTOR IN DUBAI:

Performance

NUMBER OF FOR PROFIT CCI INSTITUTIONS



NUMBER OF SMALL TO MEDIUM CCI ENTERPRISES (FOR-PROFIT)



MEDIUM & LARGE BUSINESSES

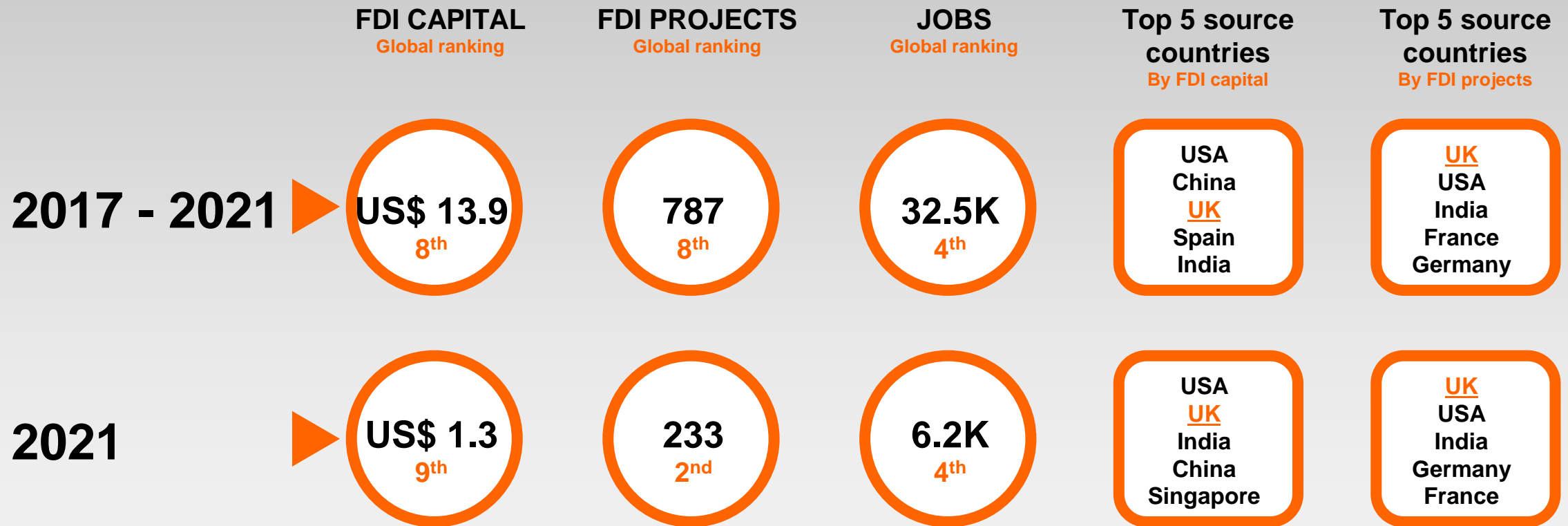
- M&L businesses make **3%** of the total number of CCI businesses in Dubai
- **42%** of total production (output)
- **39%** of total creative workforce



THE CREATIVE SECTOR IN DUBAI:

FDI

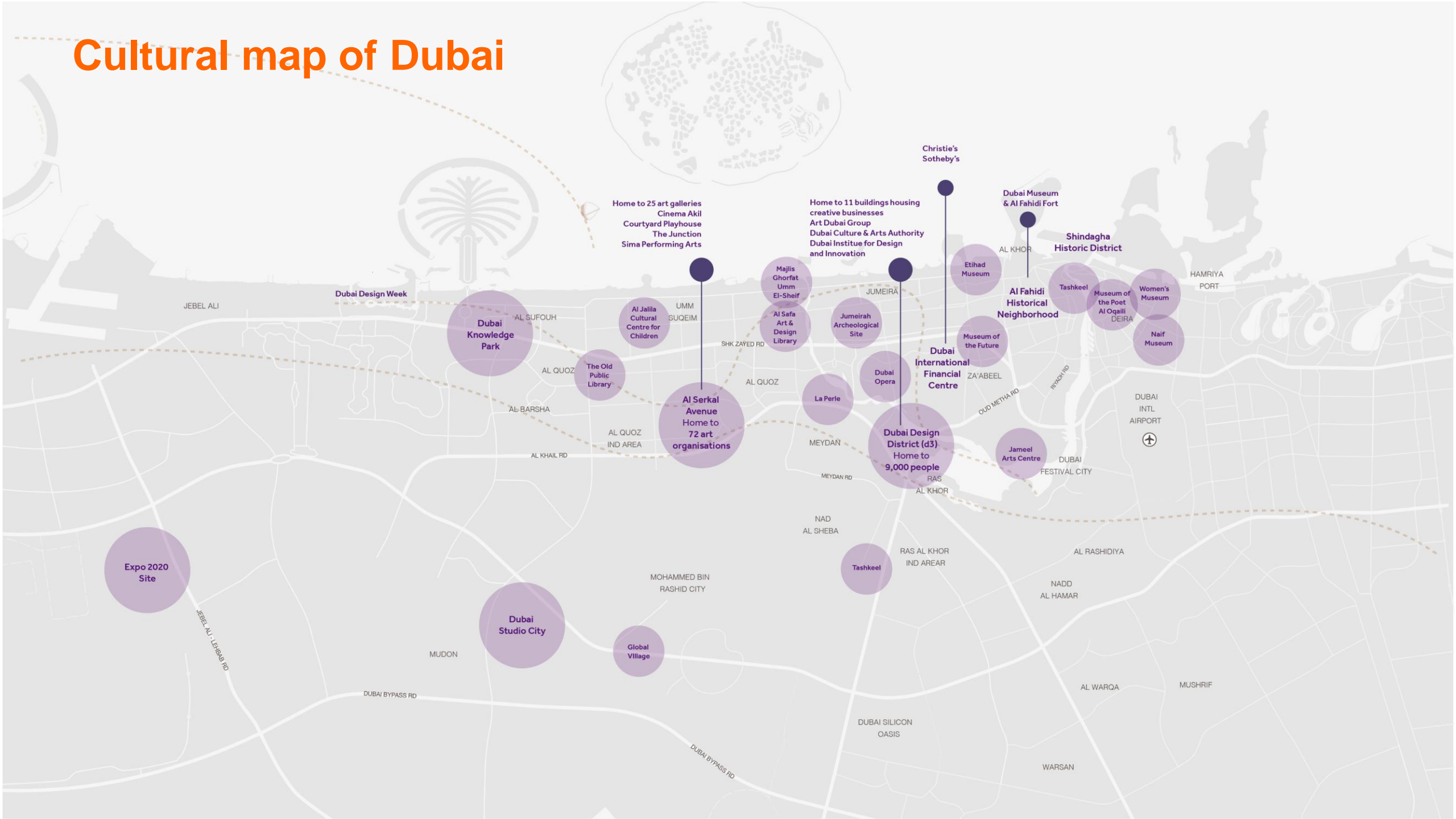
THE CREATIVE SECTOR IN DUBAI: FDI





THE CREATIVE SECTOR IN DUBAI:
Why Dubai?

Cultural map of Dubai



THE CREATIVE SECTOR IN DUBAI:

Why Dubai?

1. CITY'S CREATIVE INFRASTRUCTURE

OVER 20 FREEZONES

- Dubai Internet City
- Dubai Media City
- Dubai Production City
- Dubai Studio City
- Dubai Outsource City
- Dubai International Academic City
- Dubai Science Park
- Dubai Design District (d3)
- Dubai multi commodities centre authority
- Dubai Silicon Oasis Authority
- Dubai World Trade Centre
- Gold and Diamond Park
- Dubai South
- Dubai International Financial Centre
- National Industries Park (TechnoPark)
- Dubai CommerCity

AL QUOZ CREATIVE ZONE

- Launched to serve as a hub for creative talents, offering facilities, services and incentives for them to live and work.
- It aims to attract creative talents and investors in various areas of the creative economy, which enhances the value of this region as a regional and global creative centre.
- The project aligns with the Dubai Creative Economy Strategy and will offer all creative-related services, licenses and permits.



Al Quoz Creative Zone

EDUCATIONAL INSTITUTIONS

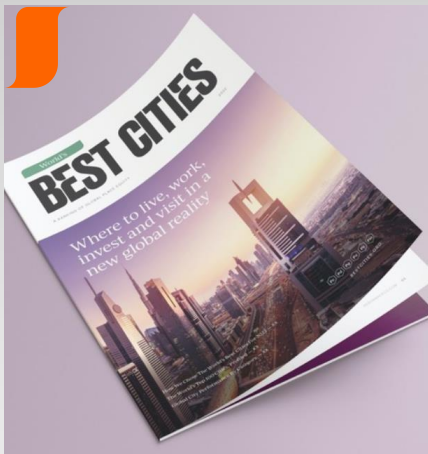
- Dubai is home to **34** international higher education institutions that provide more than **600** programmes
- **One in four** students coming from outside the UAE (28%).

THE CREATIVE SECTOR IN DUBAI:

Why Dubai?

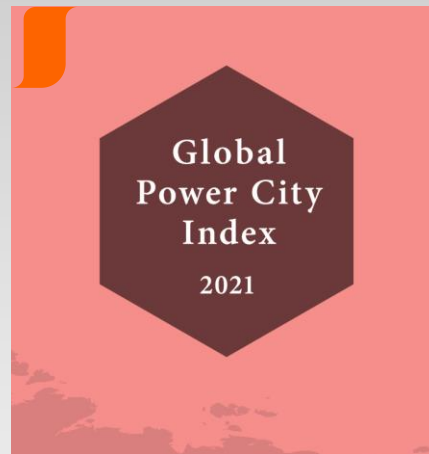
2. CITY'S ATTRACTIVENESS

WORLD'S BEST CITIES REPORT 2021



Dubai ranked **5th best city in the world** in Resonance Consultancy's World's Best Cities Report 2021 ahead of cities like Tokyo, Singapore and Los Angeles.

GLOBAL POWER CITIES INDEX



Dubai ranked **5th ranking** in within the **Cultural Interaction** parameter at GPCI

UNESCO CREATIVE CITIES NETWORK



Dubai is **first** UNESCO creative city of design in Middle East



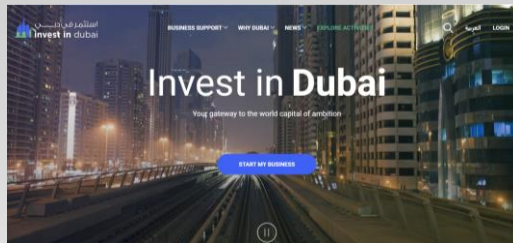
Dubai ranks among the **top 10** world's most influential cities in **Future Brand's Country Index 2020**

THE CREATIVE SECTOR IN DUBAI:

Why Dubai?

2. INCENTIVES FOR THE CREATIVE SECTOR

EASY BUSINESS SET UP



Obtain your creative license through 'Invest in Dubai' platform in a few minutes with 5 simple steps:

1. Choose the creative field.
2. Choose the license type.
3. Receive the establishment certificate from the General Directorate of Residency and Foreigners Affairs in Dubai.
4. Pay the fees.
5. Receive the license.

CULTURAL RESIDENCY



Dubai offers the first of its kind 10-year gold residency to attract, empower and retain creative talents

AN ALL-IN-ONE BUSINESS OPERATING SYSTEM ON A SINGLE PLATFORM!



- Over **45 applications** that help manage sales, marketing, productivity, human resources,..
- **\$1,000 Zoho Wallet** credit valid for one year 10% off for two consecutive years after the conclusion of the first one (exclusive to customers).
- **Free training** on the use of the applications, with a value equivalent to US\$4,000.

BANKING SOLUTIONS



- No minimum balance & preferential rates on local and international transfers
- Free-for-life business credit card with a credit limit of AED 250,000.
- Complimentary online banking services when paying employees' salaries through the WPS.
- Free debit card and dedicated relationship managers.
- Fast and easy business loan and financing services, with a special 50% discount on loan transaction fees, in addition to asset-backed lending solutions + exclusive financing facilities



**WANT TO KNOW
MORE?**



Contact us!

Speaker 5

DeVere Forster, Chief Operating Officer
Dubai CommerCity (DCC)



Dundee
& Angus
CHAMBER OF
COMMERCE



مؤسسة دبي
لتنمية الاستثمار
DUBAI FDI



Edinburgh
CHAMBER OF COMMERCE
Inspiring Connections

#DubaiAdvantage

DUBAI
دبی کے کومیرسیتی
COMMER CITY

The Regions Leading e-commerce Free Zone & Services Provider

-- Developed by --

DUBAI
IRPC
FREE
Dubai
Airport
Freezone
Let's Make Possible

وہل
wasl

Strategically located in the heart of the city!



Dubai International Airport (DXB)
05 mins



Jebel Ali Port
45 mins



Dubai Downtown
15 mins



Local Roads Network & National Highways
05 mins

The Region's First Free Zone Dedicated to E-Commerce



TOTAL INVESTMENT

AED 3.2 Bn



TOTAL AREA

2.1 M sqft



LAUNCHED

Logistics Cluster: Q1 2021

Business Cluster: Q2 2021





Multi purpose free zone of
offices, logistics and social space



Logistics Cluster

- 20 Dedicated Warehouse Units
- 4 Large E- fulfillment Centers
- 1 Multi-client Warehouse



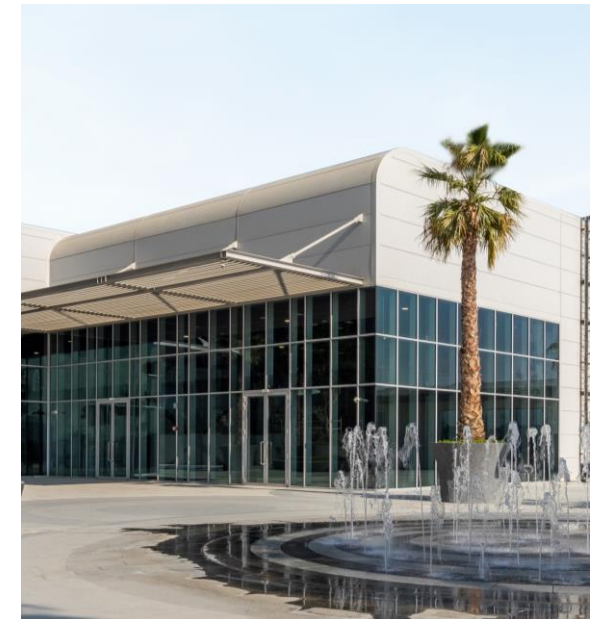
Business Cluster

- 12 Office Buildings (G + 6)



Social Cluster

- Restaurants, Food hall
- Cafes, Shops
- Multi-purpose Events Hall



THE LARGEST E-FULFILLMENT CENTRE IN THE HEART OF DUBAI

22,000 sqm

15 M apex | 11M Internal





OFFICES



Smart Desk

Office Area: 7.5 sqm

Ideal for start-ups looking for license to trade



Shell & Core Offices

Office Area: From 100 sqm

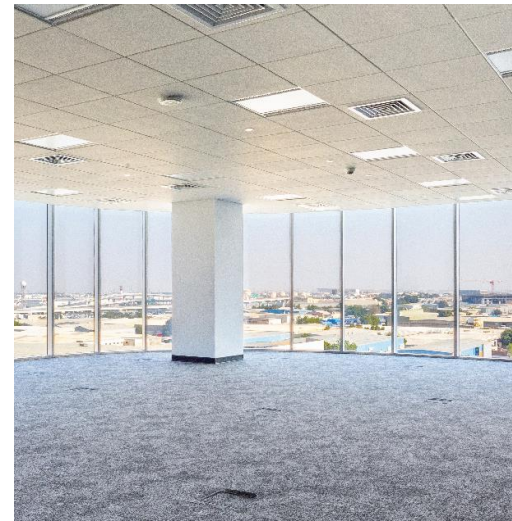
Fully customizable office spaces that can be tailored to your needs & requirements



Fitted Offices

Office Area: From 25 sqm

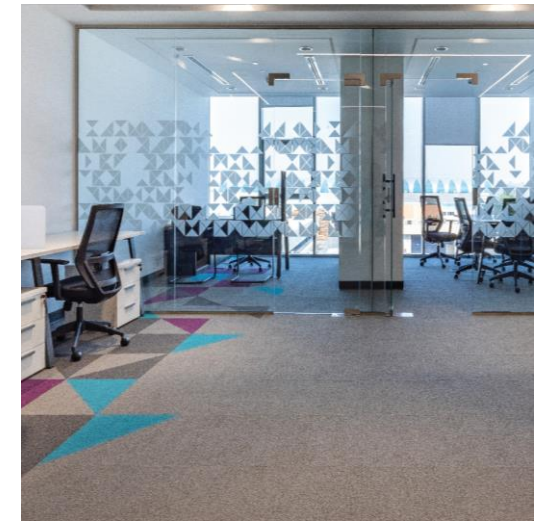
Complete with Flooring, ceiling and lights



Premium Offices

Office Area: From 50 sqm

Fully furnished, contemporary & ready for plug & play





E-FULFILMENT & LOGISTICS



Multi-client Warehousing

Area : From 1 cbm
Pay-as-you-go
solution operated by HWL



Dedicated LIU's

Area : 367 sqm
Ideal for SME's



E-fulfilment Centre

Area: From 400 – 22,000 sqm
designed for e-commerce
operations



Fitted Solutions

Complete with mezzanine,
conveyor belts &
packing stations



Integrated blockchain solution

Allowing for ease of
Movement B2C orders
FZ -> ML



Logistics

Partnership with DHL
with pre-negotiated
rates and SLA's

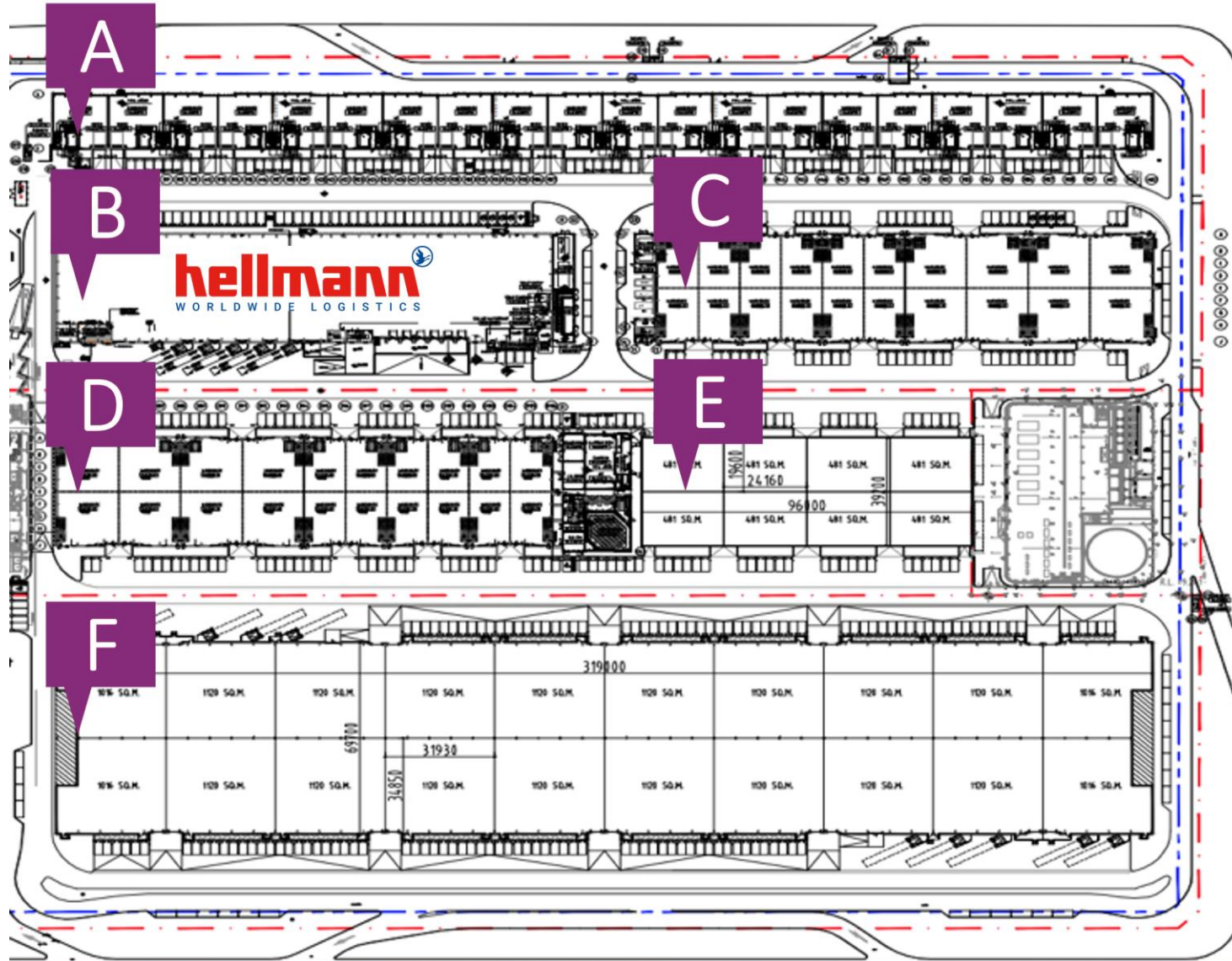






Support

We have experts from
Dubai Customs & the regions
leading retail group



Logistics Cluster Masterplan



-  20 x Dedicated LIU's – 367 sqm
-  1 x Multiclient warehouse – 5,750 sqm
Operated by Hellmann
Pay as you go model
-  4 x E-fulfilment centres – from 3,850 sqm
Plots C & D : 5,750 sqm
Plot E: 3,850 sqm
Plot F: 22,200 sqm
-  All plots can be partitioned dependent on client needs



SOCIAL CLUSTER



Restaurants



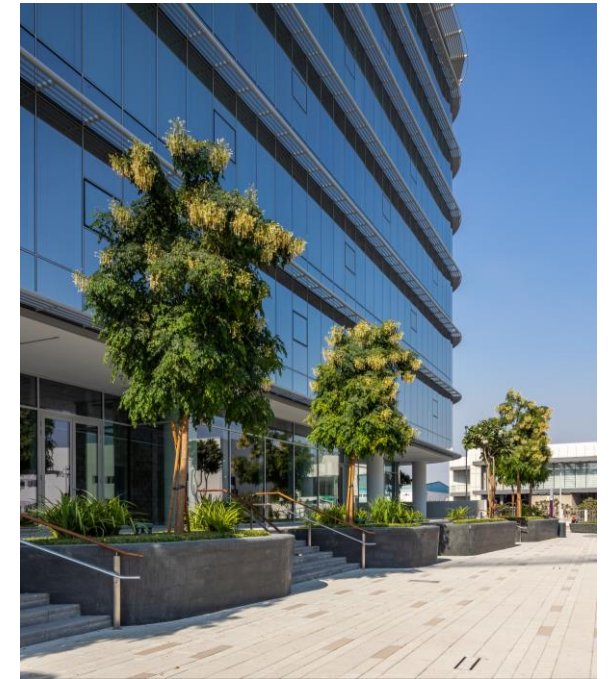
Retail



Food Court



Outdoor Space / Multipurpose Hall



Value Proposition



- The regions **first and leading free zone dedicated to e-commerce**
- Strategically located next to DXB airport providing **express order fulfilment** to customers of the UAE and cross-border into the rest of the GCC
- Provide **full end-to-end e-commerce services** and solutions tailored to our clients needs – from offices, to warehousing to turn-key ‘e-commerce in a box’
- Developed by one of the first Freezone operators in the Middle East, **led by a team of e-commerce experts** with 10+ years of experience on an international level, we provide an unrivalled service you’ll find no where else.
- A trendy workplace and the regions **leading innovation hub** in e-commerce and omnichannel

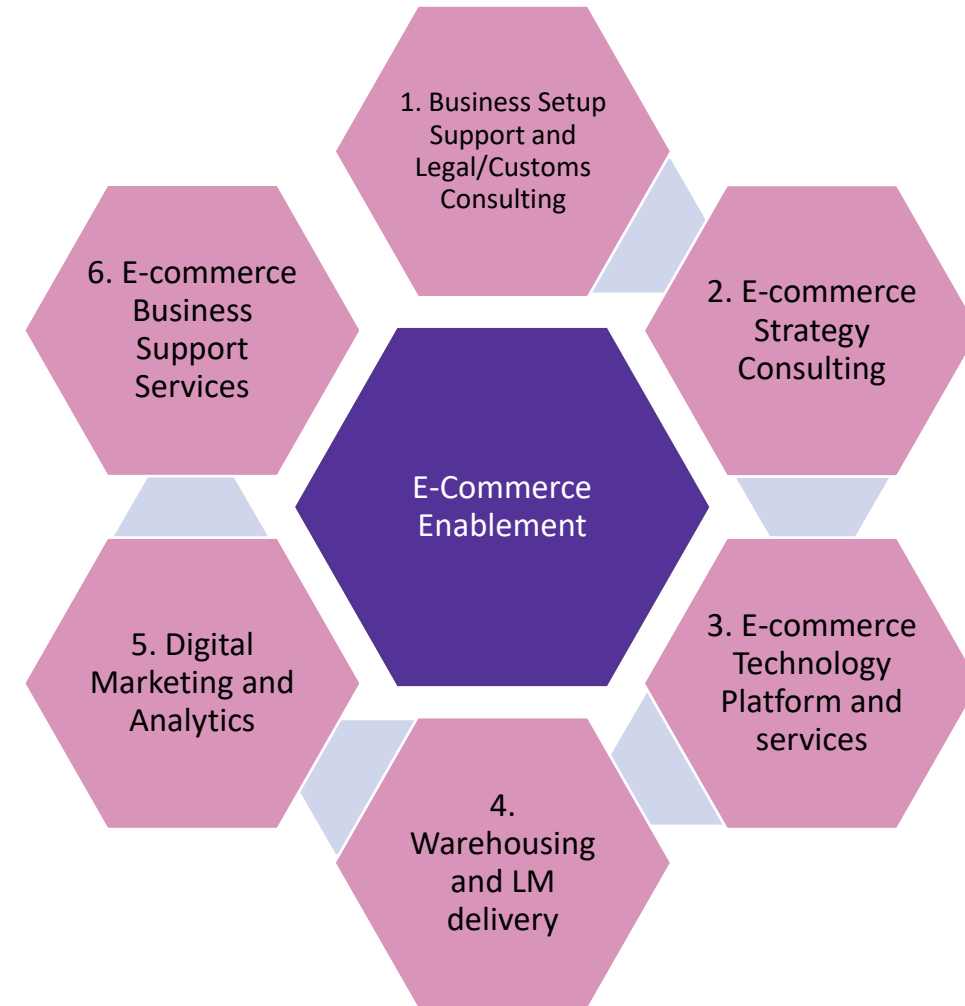
Defining E-Commerce Ecosystem

An **E-Commerce Ecosystem** is a network of unified functions completing the full cycle of the services required by e-commerce firms. DCC offers **end-to-end ecommerce services** that go beyond 'the tenant : landlord relationship' to include services such as:

- Understanding the **ecommerce operation** and tailoring the model to our clients' business
- **Online store setup** and **webstore management**
- **Customs consulting**
- **Warehouse logistics** and **last mile**
- **Developing performance marketing** and **localization strategies**.

Our positioning:

*Outsource your e-commerce needs to DCC,
your **full-service E-Commerce Partner***



Comprehensive Turnkey E-Commerce Solution

Ecommerce Technology Platform & Services

- Webstore Development & Maintenance
- Online Trading & Merchandising support
- UX / UI, Branding & Creatives
- Payment Gateway

Warehousing & Last Mile Delivery

- Ecommerce shipping & fulfillment strategy
- Inventory management & warehousing
- Pick, pack and order fulfilment
- Returns management

Ecommerce Strategy Consulting

- Developing your eCommerce strategy identifying the right eCommerce solution for your business
- Optimization strategy
- End-to-end user experience optimization
- Ecommerce training programs

Digital Marketing & Customer Analytics

- End-to-end marketing support
- Performance marketing
- SEO & content marketing strategy & implementation.
- Localize content for digital platforms and KOL strategy for your industry.
- Social media marketing & management
- Social Commerce Strategy enablement. Customer analytics

Business Setup & Customs Support

- Business setup options and solutions
- Legal advisory services.
- Custom Consulting
- Bank account opening support.
- Interior design services

Ecommerce Business Support Services

- Call Centers and Customer Support
- Translation services.
- Photo studio
- Event Organizing / Management Services
- Recruitment Support.

E-Commerce Solutions





Turnkey Delivery

We deliver complete business solutions

Fuss-Free Results

Inefficient work streams, project bottlenecks, third party suppliers, budget overruns, delays- managing e-commerce can be in short can be a nightmare.

This is where turnkey comes in.

Having designed a complete solution, we take ownership for managing workstreams to ensure each party involved understands the requirements & the delivery schedule.

We provide strong governance, risk management & succinct reporting to clients.



THE MASTER PLAN

Thank You

Dubai Advantage Conference

Coffee Break



مؤسسة دبي
لتنمية الاستثمار
DUBAI FDI



Dundee
& Angus
CHAMBER OF
COMMERCE



Edinburgh
CHAMBER OF COMMERCE

Inspiring Connections

Speaker 7

Ali Hassan, Senior Representative
Dubai International Financial Centre (DIFC)



Dundee
& Angus
CHAMBER OF
COMMERCE



مؤسسة دبي
لتنمية الاستثمار
DUBAI FDI



Edinburgh
CHAMBER OF COMMERCE
Inspiring Connections

#DubaiAdvantage

Driving the Future of Finance

June 2022

The future is here.

DIFC is the deepest financial center between London & Singapore



The Global Financial Centres Index

#1 Global Financial Centre in MEASA

“DIFC is one of the world’s most advanced financial centres, and the leading financial hub for the Middle East, Africa and South Asia (MEASA) region”

A **Regulatory Launchpad** trusted by **over 700** financial regulated institutions



A fully digital **Business Launchpad** enabling **over 3,700 companies** with **over 31,000 employees**



The **largest Fintech and Innovation ecosystem** across MEASA with **over 550** companies



DIFC is a Financial Free Zone established in 2004 to diversify the economy

DIFC is a physical, legal and regulatory carve-out in Dubai and the UAE ...

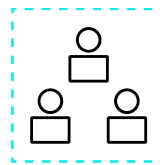
DIFC Authority
Provides an independent legal framework, based on international standards of justice and English common law.

Dubai Financial Services Authority
Regulates all financial services activities carried out in and from the DIFC.

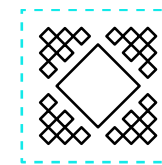
DIFC Courts
Administers an independent English common law judiciary.

Free Zone
Offers benefits including 100% foreign ownership, no restriction on capital repatriation, tax advantages.

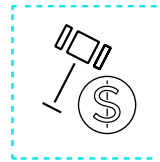
... with a large-scale footprint



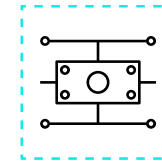
Workforce
32,000+



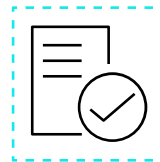
Firms
3,700+



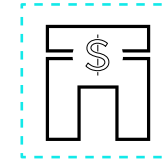
Financial Regulated
700+



Fintech & Innovation
550+



Balance Sheet
\$199Bn



AUM
\$440Bn¹

DIFC is the top choice for institutions seeking global standards

DIFC was an unprecedented innovation, establishing a world-class regulatory & legal framework



Independent English-language **common law judiciary** administered by **DIFC Courts**



Leading data protection (GDPR compliant) and **IP laws**



Independent risk-based regulatory body (DFSA) for financial activities



Pioneer in **regulating emerging financial technologies** (payments, digital assets, crypto etc.)

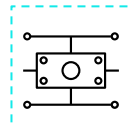
The DIFC offers financial and legal benefits



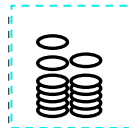
No currency restrictions



100% Foreign ownership with range of options for structuring legal entities



No restrictions on capital repatriation

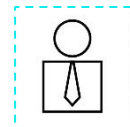


Globally competitive and attractive **tax regime**

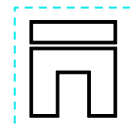
The center provides an unparalleled network and a track-record in understanding client needs



Large-scale professional network of **3,700+ businesses** and **31,000+ employees**



Unique first-hand understanding of client needs and challenges built on an 18 year track record of helping business scale



State-of-the-art infrastructure located in a prime area of Dubai

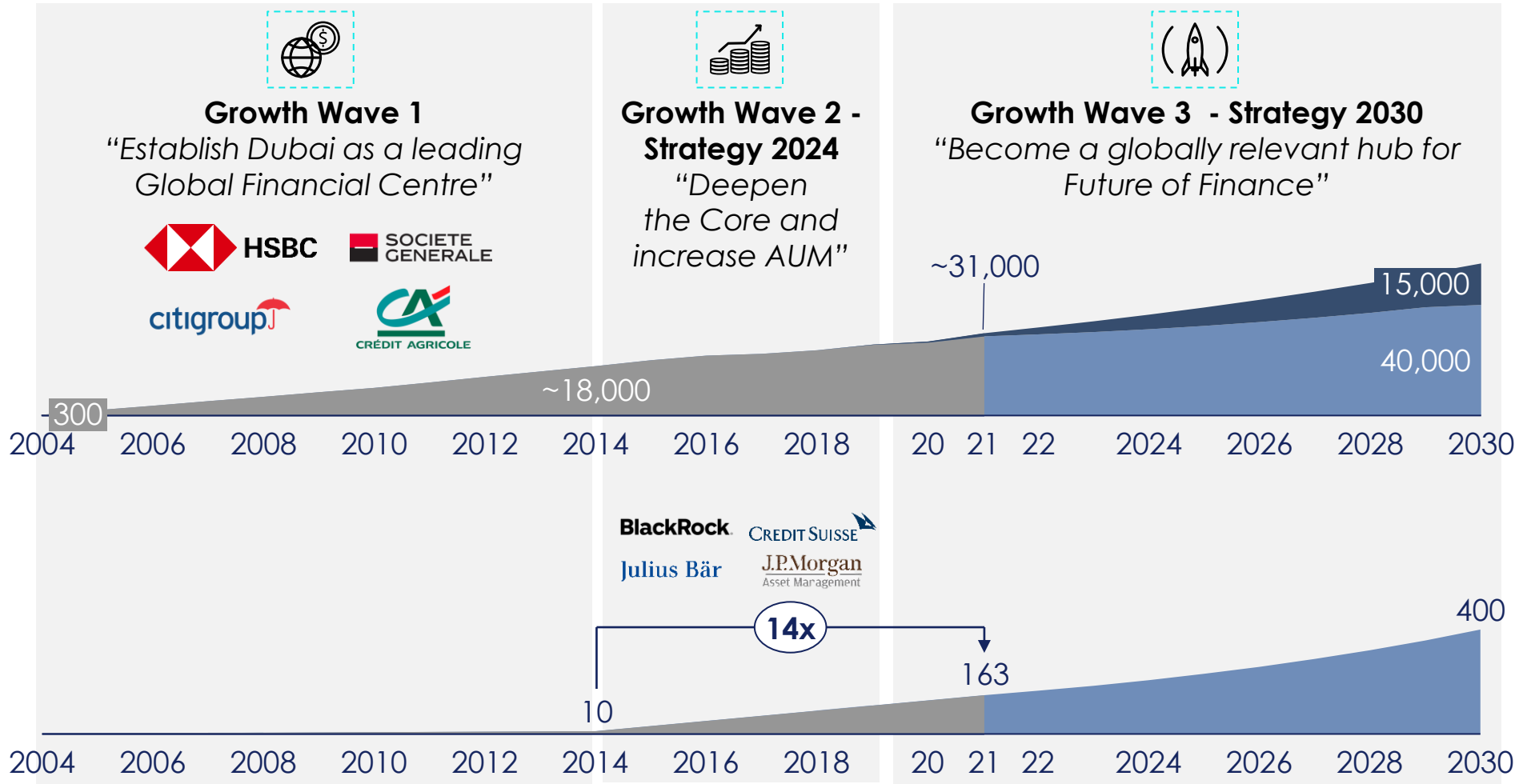
DIFC growth rests on traditional finance as well as future of finance

Vision: Driving the Future of Finance
Purpose: Job creation and diversification of Dubai economy

■ Future of Finance
 ■ Core

Total Workforce
 Core & Future of Finance

Assets under management
 managed from DIFC, \$ Bn



Dubai is a stable, thriving, and globally ranked talent hub



Regional talent hub

to attract, retain and grow talent

#1

(UAE) in MENA and

#22

(UAE) globally

in INSEAD Global Talent Competitiveness index

Golden Visa Program

offering up to 10-year residencies



Stable, secure & thriving

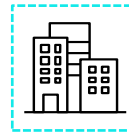
city for managing regional business

#2

(UAE) in MENA in Rule of Law

#2

(UAE) in MENA in Political Stability and Absence of Violence (ahead of USA, France)



Among highest quality of life globally

#42

Mercer Cost of Living Index 2021

#3

globally for best city for expats
globally after Miami & Lisbon

#1

In MENA in Mercer quality of living
index 2019

Asset Managers - You can tap into large pools of wealth from Dubai

Investment managers can tap large pools of wealth

\$3+ Tn of HNWI private wealth in GCC (<1 hour flight)

\$8 Tn of HNWI private wealth in MEASA (5 hours flight)

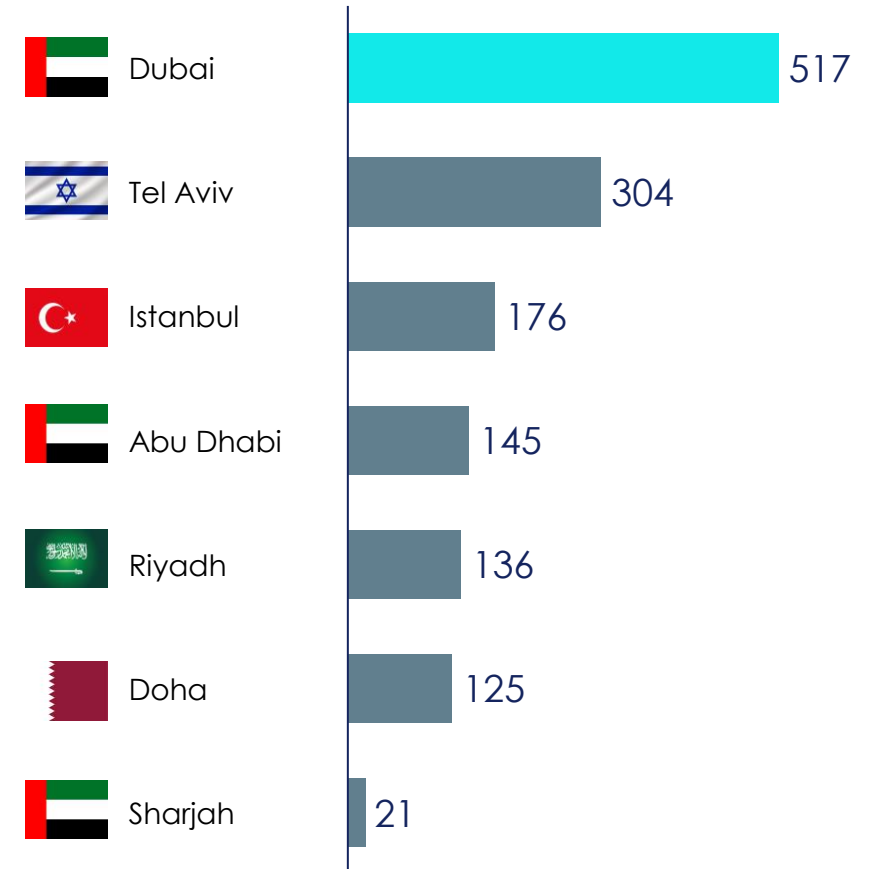
\$444 Bn¹⁺ total WAM size in the DIFC with **\$163 Bn** managed from DIFC

\$3.3+ Tn of Sovereign Wealth Funds in the GCC and **\$300+ Bn** of Dubai-based sovereign wealth

55,000 HNWI and UHNWI in Dubai (highest in MENA)

Dubai is the Middle Eastern city with the highest concentration of wealth

Total private wealth by Middle East city, (\$ Bn)



DIFC Largest Wealth Hub: Global Asset Managers, Alternative Managers Private Banks

ASSET MANAGERS

BLACKROCK®
Invesco Perpetual
LAZARD
 ASSET MANAGEMENT
Emirates NBD
 ASSET MANAGEMENT
Schrodgers
Principal
 Global InvestorsSM
ROBECO
NATIXIS
 INVESTMENT MANAGERS
Brookfield
Fidelity™
 INTERNATIONAL
LORD ABBETT®
 Global Asset Manager
 \$779bln

ALTERNATIVE MANAGERS

THE CARLYLE GROUP
 GLOBAL ALTERNATIVE ASSET MANAGEMENT
OAKTREE
Dalma Capital
KKR
ENTRUST
Cheyne Capital
BlueCrest
 BlueCrest Capital Management
FORTRES
 TRANSPORTATION & INFRASTRUCTURE
 HF Manager
 \$23bln
 HF Manager
 \$38bln
 HF Manager
 \$7.5bln
 HF Manager
 \$20bln
 HF Manager
 \$36bln
 HF Manager
 \$100bln

PRIVATE BANKING PLATFORMS

Julius Bär
MIRABAUD
REYL
 innovative banking
UBS
Standard Chartered
 Private Bank
UBP
CREDIT SUISSE
BANK OF SINGAPORE
 International Private Banking
BNP PARIBAS
 WEALTH MANAGEMENT
LGT
 Private Banking
J. SAFRA SARASIN
 Sustainable Private Banking since 1841

You can set-up and manage your Asset & Wealth Manager from DIFC

Manage your activity efficiently from the DIFC



Flexibility of legal structures and product offering for fast expansion into Dubai (e.g., Rep Office)



Option of setting-up a non-regulated entity to conduct market/investment research and expand time-zone coverage



Availability of Prescribed Company (PC i.e. SPV) legal structure for structuring deals & investments



Attractiveness of location to hire and retain top management talent to run regional operations or establish regional innovation/R&D centers



Access to region's largest knowledge & services hub (law, consultants, compliance, finance, administration, tax ...) to accelerate growth

DIFC's offering and environment supports the set-up of your business



Globally competitive and attractive tax regime



Proximity to large regional wealth pools for fundraising and most proven funds regime with 100+ funds established and \$444 Bn AUM



Strategic regional hub to attract and retain top talent and to attract and service clients, enabled by a world-class lifestyle infrastructure



Largest innovation ecosystem in the region with 550+ entities and 10+ entities innovating in AI/ML



Leader in emerging technologies regulation (Digital assets, crypto...) and **sustainable finance**

DIFC already has the world's leading multinationals



Top **global law** firms

WHITE & CASE

Linklaters



Freshfields

LATHAM
LATHAM & WATKINS

ALLEN & OVERY

CLIFFORD
CHANCE

SQUIRE 
PATTON BOGGS

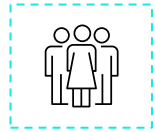


Top **global pharmaceutical** firms

 **Boehringer Ingelheim**

MERCK

 **Allergan**



All the **Big Four professional services** firms

 **EY**

 **pwc**

 **KPMG**

Deloitte.



Top **global consulting** firms

McKinsey & Company

KEARNEY

strategy&

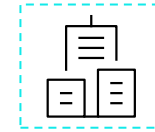
Booz | Allen | Hamilton

 **KORN FERRY®**

Arthur D Little

AlixPartners


ALVAREZ & MARSAL



Leading **global corporations**

 **Mitsubishi Corporation**

 **Air Liquide**

 **FOUR SEASONS**
Hotels and Resorts 

 **ripple**

 **CNBC**  **Nestlé**

ExxonMobil

 **MTN**

You can manage your multinational business from the DIFC

You can scale your business efficiently to the broader region

- 1 Structure regional HQs** out of DIFC with operating entities elsewhere
- 2 Centralize** regional or global **corporate treasury** and **internal funds transfer** pricing
- 3 Centralize** regional or global **management**, back-office operations and innovation/R&D centers **by hiring and retaining top talent** in Dubai, driven by location attractiveness
- 4** Establish commercial company **joint ventures, spinoffs** etc.
- 5 Structure M&A transactions** and **ring-fence assets** with various structures

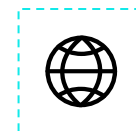
DIFC's offering and environment supports the set-up of your business



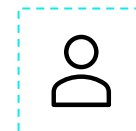
Tax-efficient operating environment with competitive tax regime, DTAs and no capital restrictions



Legal and regulatory environment at par with global standards (English common law, IP law, data protection...)



Proximity and **access to regional and global** markets



Management/Head Office, HoldCo and **PC** legal structures for **flexibility**

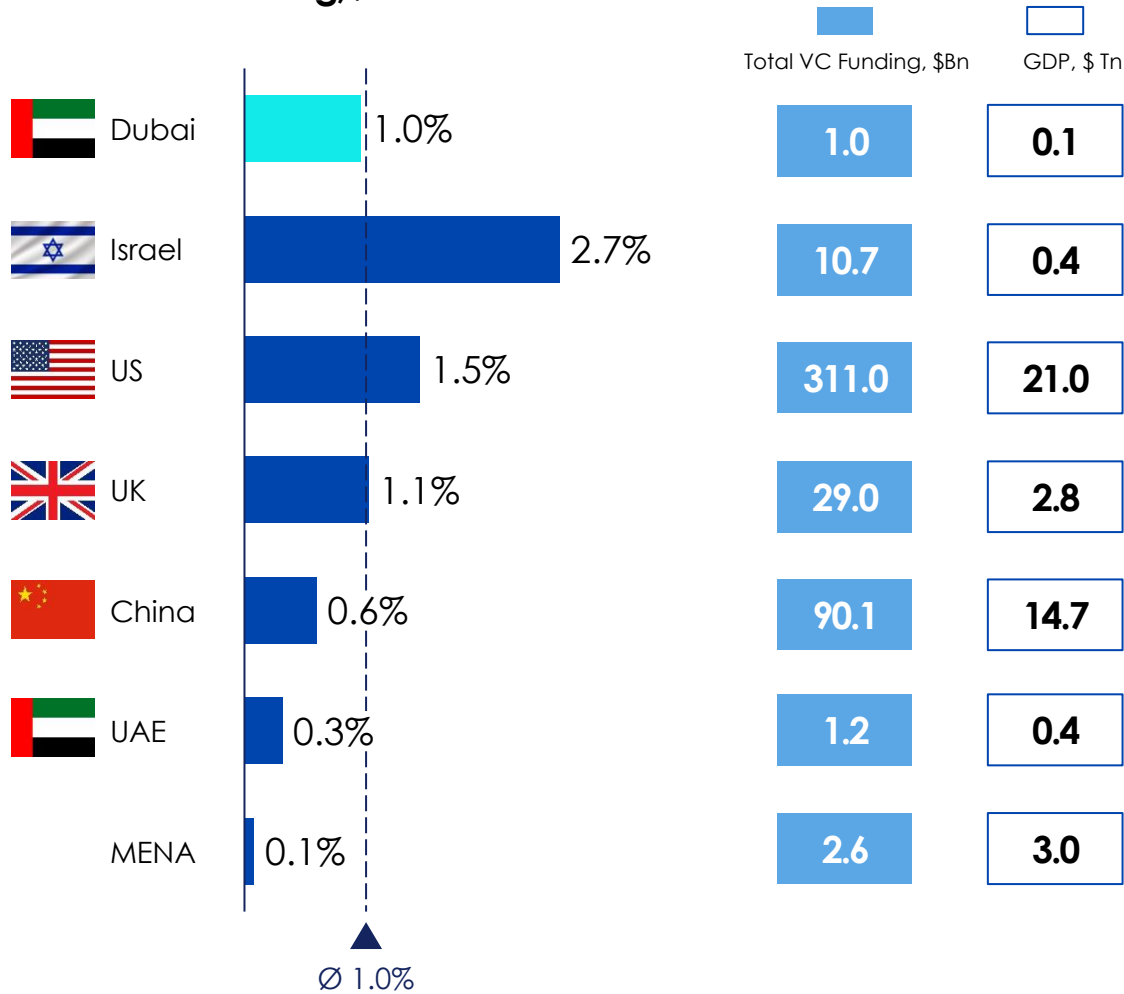


DIFCs best-in class **physical infrastructure** and availability of **high-quality talent**

Dubai is the regional innovation hub and DIFC leads the charge

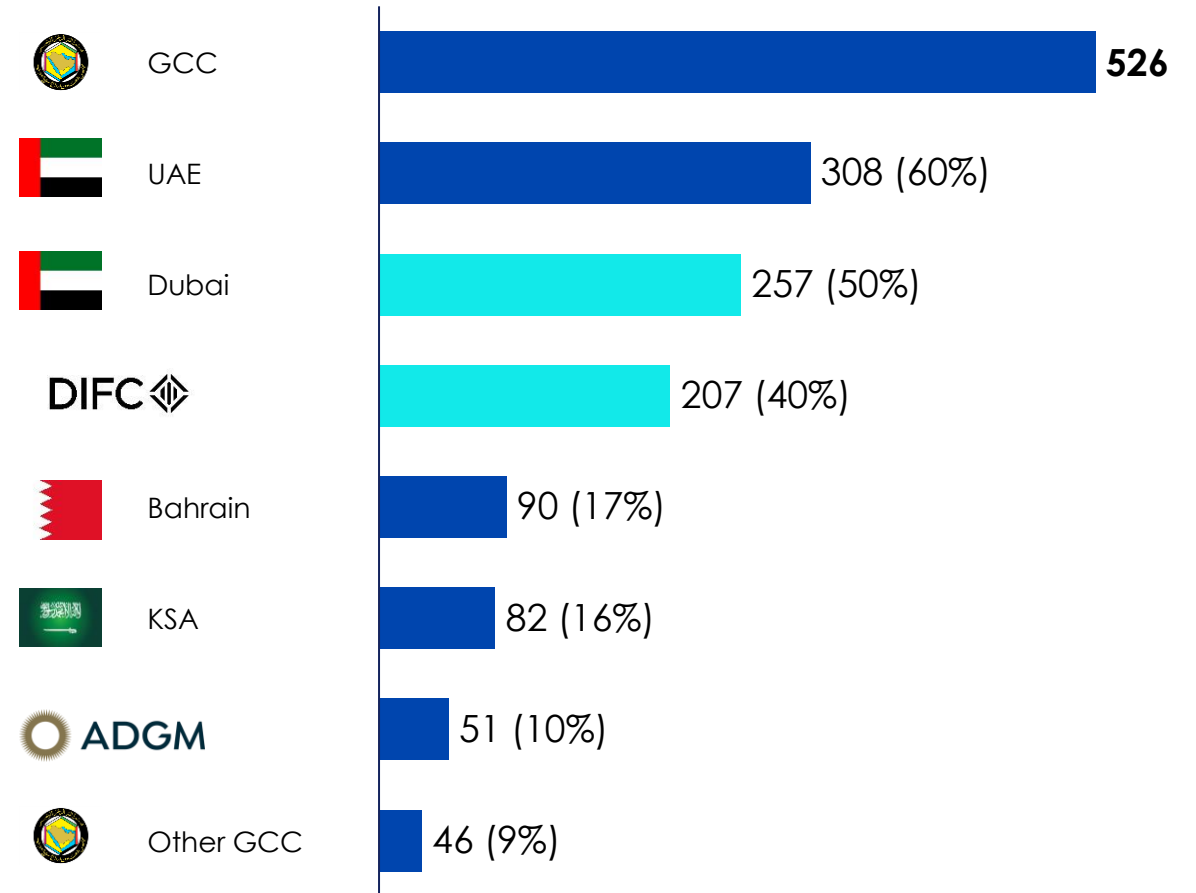
VC funding as a % GDP at par with global leaders

Total 2021 VC Funding, %GDP¹



DIFC is the largest cluster for FinTech in the region

Number of FinTechs, # (% of GCC)



DIFC is the leading Fintech and Innovation Hub in MEASA

DIFC Innovation Hub

500+ Tech
based in DIFC having
raised \$600mn

1,700+ Talent
working from the hub

DIFC FinTech Hive

150+ Fintech
accelerated

USD 300+ million
raised by Hive cohorts

DIFC Innovation License and Incentives

USD 1,500/year
90% subsidised
up to 4 years

18 Investments by
by \$300 mln DIFC FinTech
Fund



Innovation Testing License (Regulatory Sandbox)

20+ Fintech
in programme

Clear exit path
to unrestricted license



Who can establish business in DIFC's Innovation Hub?



The DIFC Innovation License is offered to a wider ecosystem of technology enablers and SMEs developing or testing new, novel or innovative products, including companies undertaking the following activities:

- Software firms.
- Technology, research and development.
- Information technology consultancy.
- Internet consultancy.
- IT infrastructure.
- Portals and technology platforms.
- Computer consultancy.
- Artificial Intelligence.

The Future is Here



For further information,
please visit difc.ae
or scan the QR code

You can also reach us on
T: +971 4 362 2265
E: Salmaan.Jaffery@difc.ae
Ali.Hassan@difc.ae

Speaker 8

James Bernard, Regional Representative Europe
Dubai Multi Commodities Centre (DMCC)



Dundee
& Angus
CHAMBER OF
COMMERCE



مؤسسة دبي
لتنمية الاستثمار
DUBAI FDI



Edinburgh
CHAMBER OF COMMERCE
Inspiring Connections

#DubaiAdvantage

DMCC



DUBAI
GATEWAY TO GLOBAL
TRADE

**MADE
FOR
TRADE**

ABOUT DMCC



GOVERNMENT OF DUBAI
AUTHORITY **DEDICATED** TO
ESTABLISHING DUBAI AS
THE GLOBAL GATEWAY FOR
COMMODITY TRADE



FORMED **BY ROYAL
DECREE** IN 2002



DMCC **TRADE**
FACILITATOR

**MADE FOR
TRADE**

**MADE
FOR
TRADE**

WHO IS DMCC AND WHAT DO WE DO?

WE'RE THE **WORLD'S**
#1
FREE ZONE AND A
LEADING CENTRE
FOR TECH

WE PROVIDE YOU WITH
THE **PERFECT**
ENVIRONMENT
FOR YOUR BUSINESS TO
THRIVE

WE WILL PROVIDE YOU
WITH A **BUSINESS**
LICENCE

AND
SUPPORT YOU
THROUGHOUT YOUR
BUSINESSES JOURNEY

OUR INFRASTRUCTURE, PRODUCTS AND SERVICES



FREE ZONE

LICENSING
COMPANY FORMATION
END-TO-END-SERVICES

0%
CORPORATE &
INCOME TAX

No
CAPITAL
REPATRIATION
RESTRICTIONS

100%
COMPANY
OWNERSHIP



PROPERTY

DEVELOPMENT
SALES AND LEASING
COMMUNITY



TRADE ENABLERS & SERVICE PLATFORMS

DDE, DGCX, DMCC TEA
AND COFFEE CENTRE,
DMCC TRADEFLOW
CRYPTO CENTRE
BLOCKCHAIN

CORPORATE GOVERNANCE

WHAT SETS US APART IN NUMBERS



20,000+

COMPANIES REGISTERED



190+

COUNTRIES REPRESENTED



69,000+

EMPLOYEES IN
THE FREE ZONE



~10%

DUBAI'S GDP



600+

RETAIL OUTLETS CATERED
FOR
YOUR NEEDS



2M m2

DEVELOPMENT



55K m2

CENTRAL PARK



87

COMMERCIAL AND
RESIDENTIAL
HIGH-RISE TOWERS



13

SERVICED
OFFICES



5

HOTELS



CLOSE TO AIR & SEA PORTS
EDUCATION FACILITIES
CONNECTED COMMUNITY

DMCC BENEFITS

- **LOCATED** IN THE HEART OF NEW DUBAI
- **CONNECTING** BUSINESSES THROUGH OUR EVENTS, CLUBS AND EDUCATION SERIES
- **TRADE ENABLER** THROUGH OUR INDUSTRY PLATFORMS
- **STATE-OF-THE-ART PROPERTY SOLUTIONS** TO SUIT YOUR BUSINESS NEEDS
- **RANGE OF SERVICES** TO **SUPPORT YOUR BUSINESS** INCLUDING YOUR VISA, INSURANCE, RECRUITMENT AND MORE

JLT COMMUNITY

MORE THAN JUST A BUSINESS HUB



200 HECTARE BUSINESS AND RESIDENTIAL COMMUNITY AND 3 LAKES



OVER 100,000 PEOPLE LIVING AND WORKING



FIVE HOTELS, TWO UNIVERSITIES AND 68 COMMERCIAL AND RESIDENTIAL TOWERS



OVER 600 RETAIL OUTLETS



55,000 M2 COMMUNITY PARK



RANGE OF EVENTS AND ACTIVITIES

2002



2020

DMCC



MADE
FOR
TRADE

2022

UPTOWN DUBAI



A **WORLD-CLASS DISTRICT**, UPTOWN DUBAI IS SET TO BECOME THE NEW “HOTSPOT” OF DUBAI, OFFERING A 24/7 LIVE-WORK-THRIVE EXPERIENCE FOR RESIDENTS AND BUSINESSES.



A **10 MILLION SQ/FT** EXPERIENCE WITH 7 TOWERS ATOP 7 LEVELS OF PODIUM.



WORLD-CLASS ARCHITECTS ADRIAN SMITH + GORDON GILL DESIGNED UPTOWN DUBAI’S **TWO SUPER-TALL TOWERS**.



#madefortrade

HOME TO

WORLD'S LEADING BRANDS

DURACELL®



BVLGARI



HUDA BEAUTY



RioTinto

DE BEERS
JEWELLERY



3,210

UK Nationals in DMCC Free Zone

1,855

UK Companies in DMCC Free Zone

DE BEERS



dyson



SNC • LAVALIN

TATE & LYLE

belkin.

dmg::events



Gateley Plc

Clarks.



Clarksons Platou

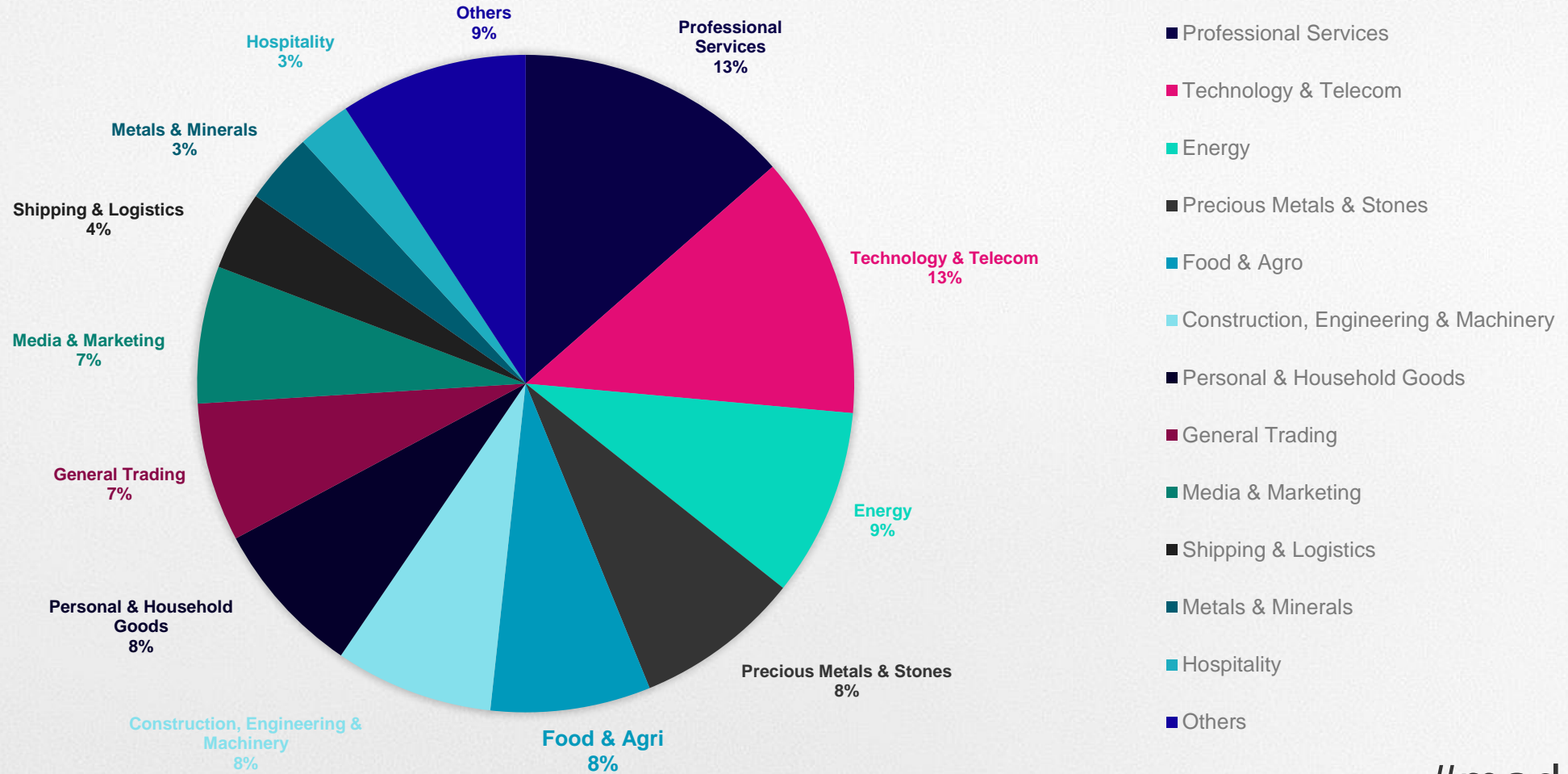


Y&R

WPP



Borr Drilling



BUSINESS SECTORS



TECHNOLOGY & TELECOM



ENERGY



PRECIOUS METAL &
STONES



SHIPPING & LOGISTICS



HOSPITALITY



PROFESSIONALS SERVICES



FINANCIALS



FOOD & AGRO

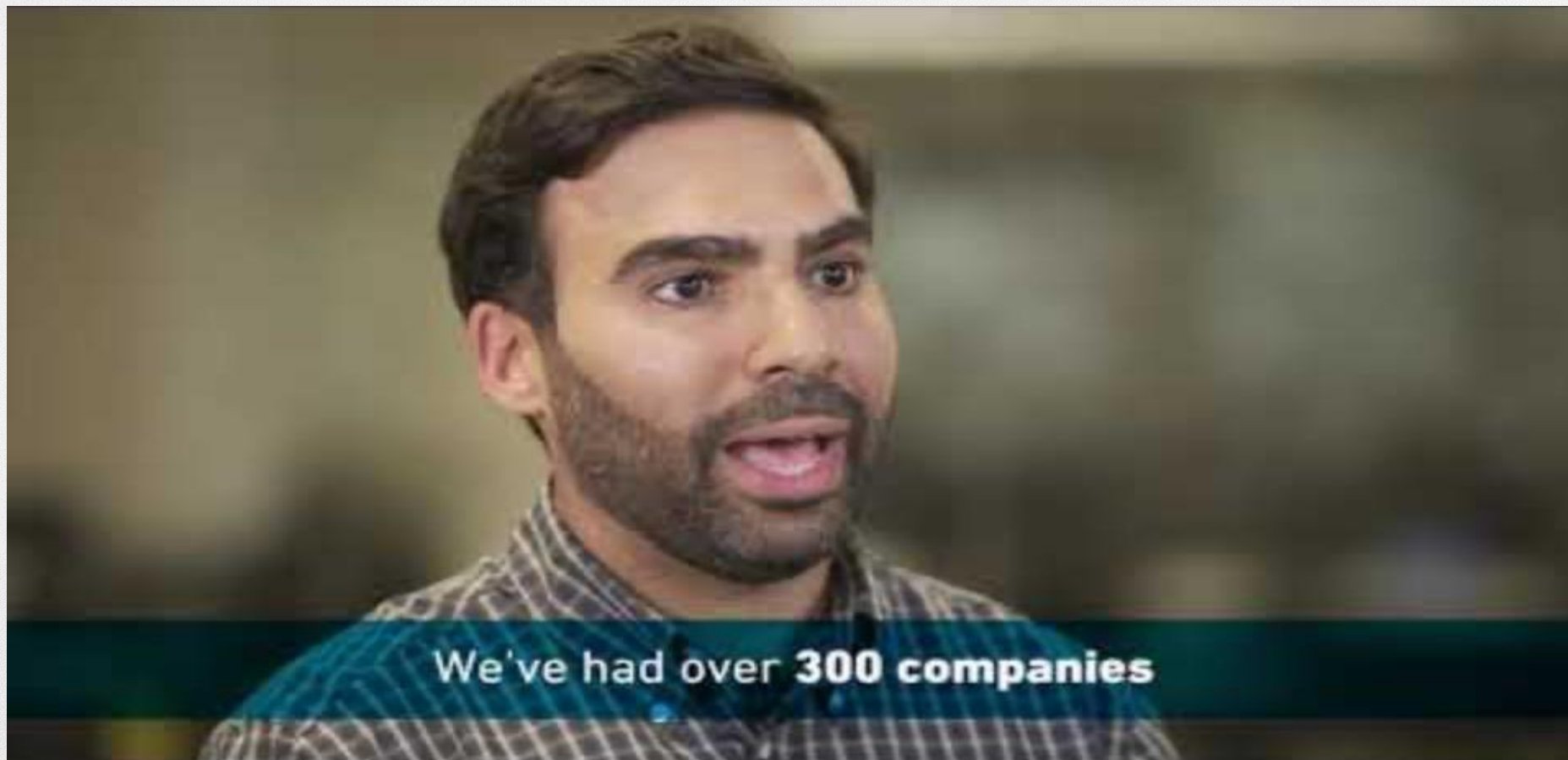


MEDIA & MARKETING



HEALTHCARE

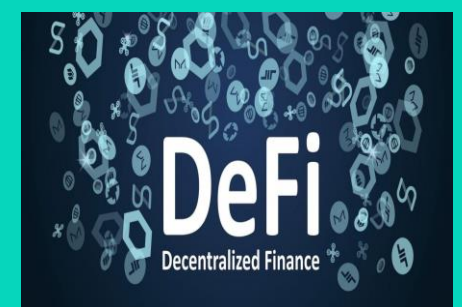
TECH INNOVATION AND SUPPORT



We've had over **300 companies**

TECH HUB / CRYPTO ECOSYSTEM

DMCC



Tech Hub – Online – Tele – Digital – E commerce
Crypto Centre – Blockchain – Crypto Assets – Tokenization – DLT

**MADE
FOR
TRADE**

DMCC

COMMODITIES

Delivering connected marketplaces driving global trade:

GOLD

WORLD'S NO.1 BULLION HUB FOR
PHYSICAL GOLD
(USD 40 Bn, 2016)



TEA

UAE NOW THE WORLD'S LARGEST RE-
EXPORTER OF TEA



COFFEE

DEVELOPING MAJOR NEW SUPPLY
CHAINS THROUGH DUBAI



DIAMOND

TOP THREE DIAMOND TRADING CENTRE IN
THE WORLD
(USD 29 Bn, 2016)



AGRO

BUILDING DUBAI AS A GLOBAL CENTRE
FOR TRADE IN AGRO COMMODITIES



#madefortrade

DMCC

PLATFORMS

A WORLD-CLASS CENTRE FOR COMMODITIES SHAPING DUBAI'S **FUTURE OF TRADE**.
OUR TRADE ENABLERS AND SERVICE PLATFORMS:

DUBAI **GOLD** COMMODITIES EXCHANGE (DGCX)

THE LEADING DERIVATIVES EXCHANGE IN THE MIDDLE EAST



DMCC **TRADEFLOW**

DEDICATED ONLINE PLATFORM FOR REGISTERING POSSESSION AND OWNERSHIP OF COMMODITIES STORED IN UAE FACILITIES



DUBAI **DIAMOND** EXCHANGE (DDE)

THE GATEWAY FOR THE GLOBAL DIAMOND TRADE



DMCC **COFFEE** CENTRE

DEVELOPING MAJOR NEW SUPPLY CHAINS THROUGH DUBAI



DMCC **TEA** CENTRE

HANDLES 45 MILLION KILOS OF TEA A YEAR, PACKS +100 BRANDS



AGRIOTA **CROPDATA**



CRYPTO CENTRE

DMCC LATEST ECOSYSTEM FOR BLOCKCHAIN, CRYPTO & DIGITAL INNOVATION



**MADE
FOR
TRADE**

AWARDS AND RECOGNITION

'GLOBAL FREE ZONE OF THE YEAR' AWARD WINNER IN SEVEN CONSECUTIVE YEARS AS VOTED BY THE FINANCIAL TIMES





DMCC

MADE FOR TRADE

Speaker 9

Omar Abdul Aziz, Senior Manager & Business Account International
Dubai Silicon Oasis (DSO)



Dundee
& Angus
CHAMBER OF
COMMERCE



مؤسسة دبي
لتنمية الاستثمار
DUBAI FDI



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DUBAI SILICON OASIS



واحة دبي للسيليكون
Dubai Silicon Oasis

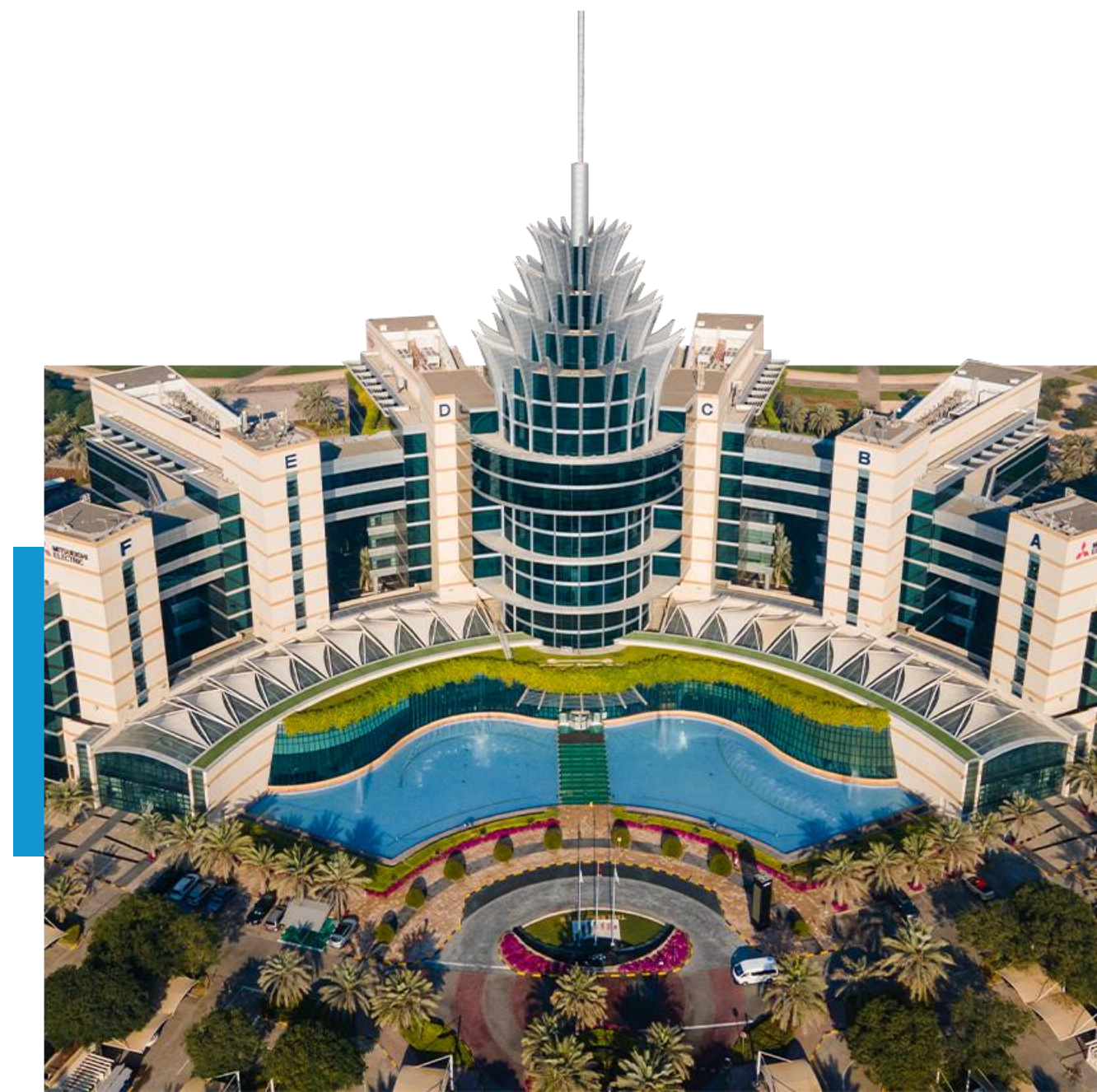




AGENDA

- About DSO
- The Masterplan and Location
- Business in DSO
- Warehouses in DSO
- DSO the community

ABOUT
DUBAI
SILICON OASIS





DUBAI SILICON OASIS THE DESTINATION

Dubai Silicon Oasis is a fully integrated ecosystem
Where you can live, work study and play.

80%

Technology Operating

Wholly owned by the Government of Dubai and
aimed at establishing a [global technology hub](#)

THE
MASTERPLAN
AND LOCATION





Red: Freehold

Orange: DSO commercial projects

Purple: Land for development

Green: residential

Blue: light industrial units and warehousing

ESTABLISHING 5 URBAN CENTERS WITHIN THE

DUBAI MASTER URBAN PLAN 2040

Dubai Master Urban Plan 2040 lays out a roadmap for sustainable development that serves society with all its components

The plan includes establishing 5 urban centres:

- 01 Deira Bur Dubai**
The city's historic centre
- 02 Downtown Business Bay**
Economic and financial centre
- 03 Dubai Marina**
JBR Tourism and Recreation centre
- 04 Expo 2020**
Global portal for exhibitions and events
- 05 Dubai Silicon Oasis**
Knowledge and Innovation centre

DUBAI 2040 MASTERPLAN

His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai, launched one of the most ambitious Dubai 2040 Urban Master Plan, which aims to transform Dubai into the world's best city to live and work in.

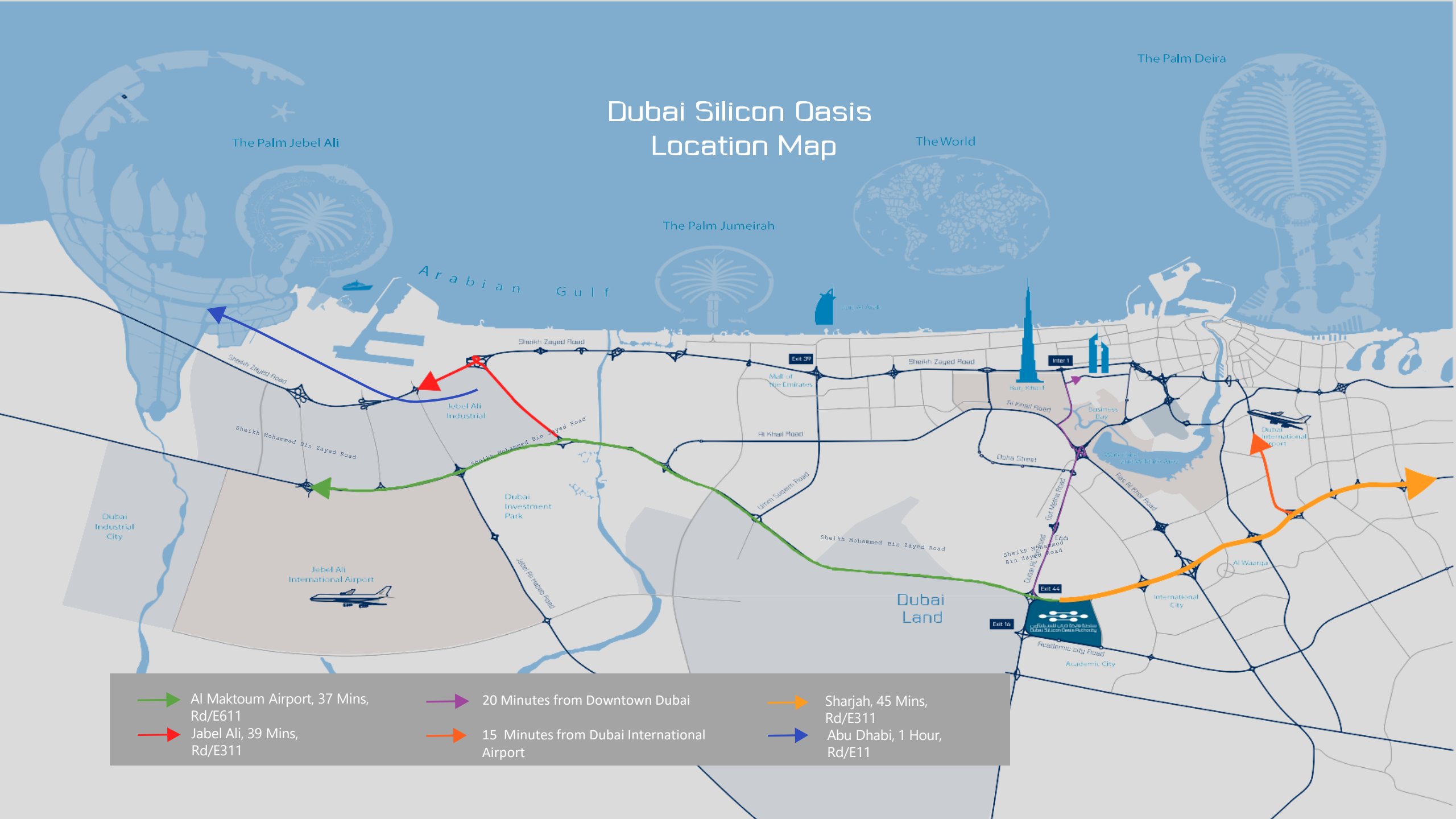
The plan is highlighted by the allocation of 168 square kilometers for industrial and economic activities to support Dubai's position as a global hub for commerce and logistics and the doubling of areas for the tourism sector by 134%.

Development and investment will be focused on 5 main urban centers — which will support the growth of economic sectors and provide a wide range of lifestyle facilities.

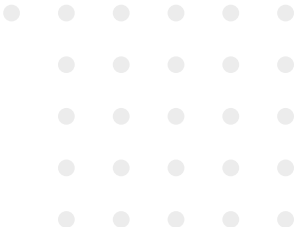
FIVE URBAN CENTERS including Dubai Silicon Oasis to become the center for knowledge and innovation



Dubai Silicon Oasis Location Map



- Al Maktoum Airport, 37 Mins, Rd/E611
- Jabel Ali, 39 Mins, Rd/E311
- 20 Minutes from Downtown Dubai
- 15 Minutes from Dubai International Airport
- Sharjah, 45 Mins, Rd/E311
- Abu Dhabi, 1 Hour, Rd/E11



THE BUSINESS

COMPANY PROFILES



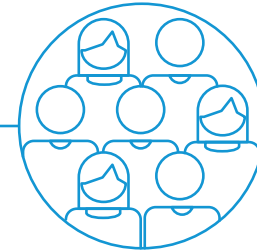
14,000+
LICENSES
REGISTERED LICENSES



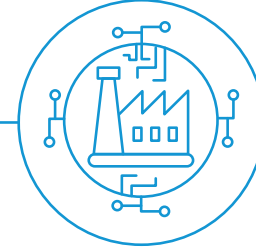
14,000+
COMPANIES
REGISTERED COMPANIES



350+
RETAILERS
DIVERSE IN
SIZE & BUSINESS



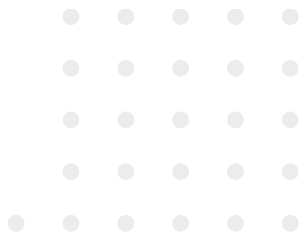
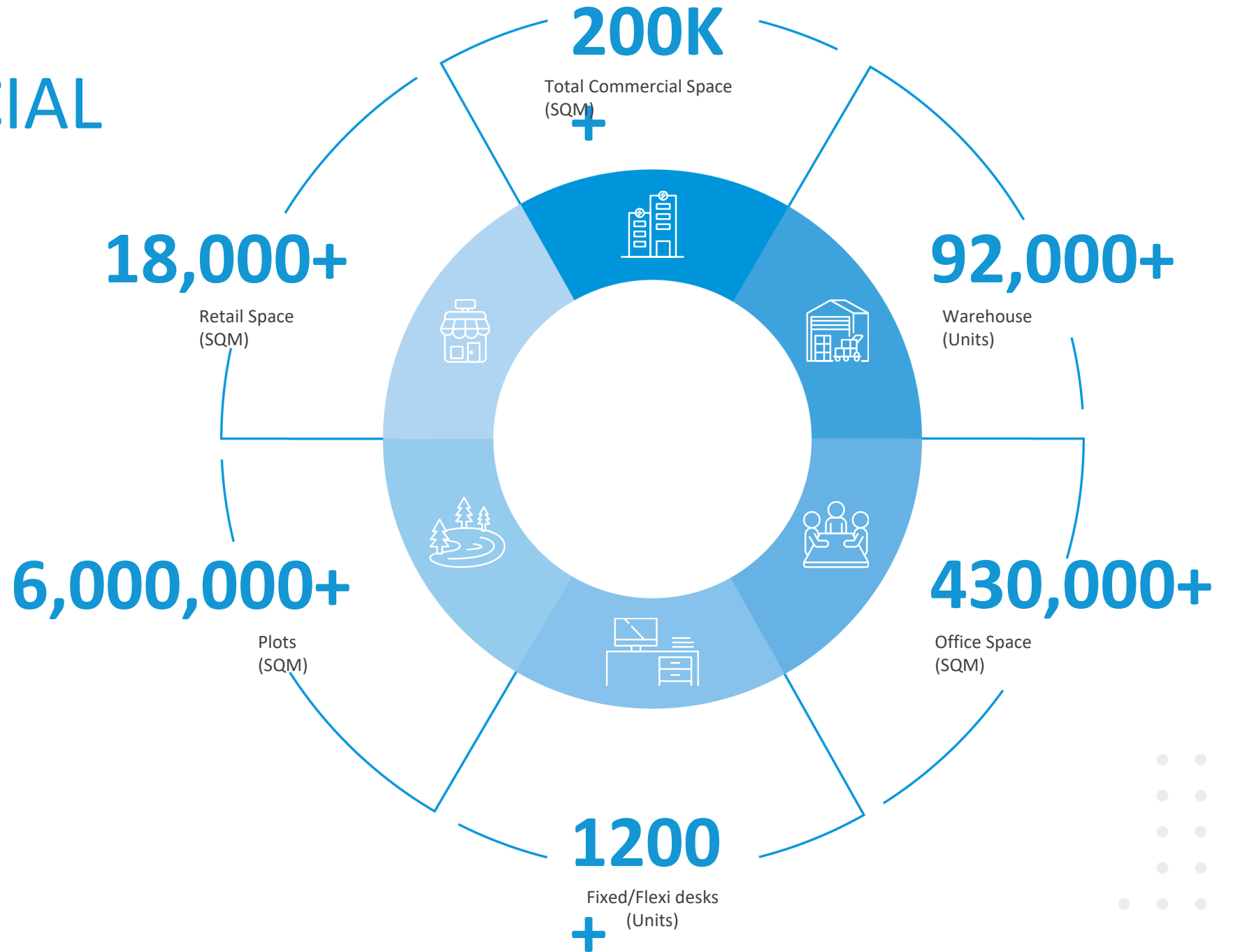
70+
NATIONALITY
COMPANIES FROM
DIFFERENT COUNTRIES



**TECH,
MARKETING,
CONSULTING ETC
INDUSTRY**
DOMINANT ACTIVITIES



COMMERCIAL SPACE





MULTINATIONALS IN DUBAI SILICON OASIS

DSO is home to a number of [world class companies](#) Orange, Avaya, Porsche, Schneider, Richo, Western Digital, Henkel, Land Rover, Wacker, Mitsubishi





KANA RETAIL & LOUNGE



LIGHT INDUSTRIAL UNITS (LIU)



HEAD QUARTER



LAND FOR DEVELOPMENT

BUSINESS SERVICES FACILITIES

- One stop shop to setup your business from 30sqm up until Warehouse spaces (In-house immigration, customs clearance, Municipality services, company registration, immigration and Visa processing)
- Range of office space That Meets Modern requirements (High speed internet, VOIP Connection, Data Center, Smart device , plug and play)
- Unique Package of LIUs/warehouses (Multipurpose usage, High Ceiling, Ample Parking, Loading Access, Office space, Ample Parking, AC, & 24/7 security)
- Shovel Ready Land FOR DEVELOPMENT
- Client Support



FLEXI DESKS



FURNISHED &
UNFURNISHED
OFFICES



FLEXI DESKS

FLEXIBLE, SCALABLE AND AFFORDABLE OFFICE SPACES

All options come with freezone company setup & visa allocation as standard. Upgrade as your company grows.

spaces, slide, nap pods, climbing wall, games room and in house cafés provide ample opportunity to unwind, take a break and meet like minded entrepreneurs.





DUBAI TECHNOLOGY ENTREPRENEURSHIP CAMPUS

A ready network of 1000+ tech entrepreneurs from 75+ countries and multiple industries work from Dtec's state of the art coworking space.





DTEC IS INVESTING IN HIGH GROWTH STARTUPS

A ready network of [1000+ tech entrepreneurs](#) from [75+ countries](#) and multiple industries work from Dtec's state of the art coworking space.



DTEC VENTURES PORTFOLIO



360MEA
360° live video
streaming and virtual
reality app



Algodriven
Data platform for
vehicle appraisal



ZIWO
Cloud contact center
solution



Clip The Deal
Digital grocery
coupon platform



eMushrif
IoT logistics
platform



Feesheh
E-commerce platform
for musical instruments

Jibber Jabber
Interactive smart
calendar for students



Keno
On-demand
car care service



Melltoo
Mobile marketplace
for pre-loved items



Pointcheckout
Loyalty reward points
payment gateway



Qordoba
Strings intelligence
platform



ShortPoint
Next generation
web design platform



souKare
Health & wellness
ecommerce platform



Statys AI
Risk-as-a-service
platform



Step Group
Digital new
media group



The Luxury Closet (Exited)
Online marketplace for
pre-loved luxury items



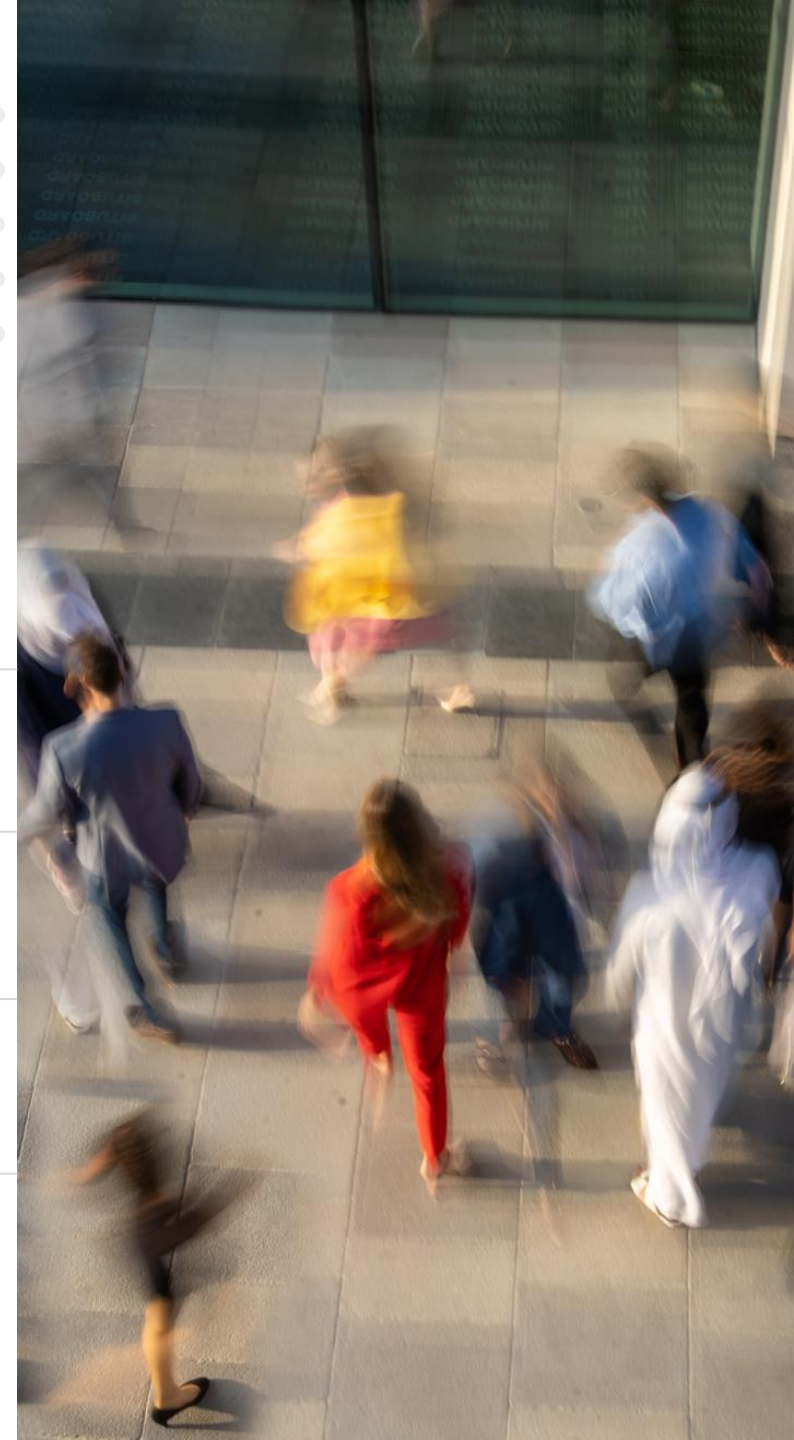
yallacompares
Financial and insurance
comparison site



Geeks
Managed and on
demand IT support



Voicea (Exited)
An Enterprise Voice Assistant for
meeting productivity





DTEC'S PARTNER ECOSYSTEM



DTEC IS SUCCESS



ShortPoint

- Incubated @ Dtec in 2013
- Introduced to SAP by Dtec in 2015
- Integrated into SAP Hana Cloud Portal 2015
- Multinational clients include Microsoft, NASA, General Electric, BP, Volkswagen.
- Grown from team of 2 to 40+ in 8 years with 3 global offices
- Choose to remain in Dtec



Yallacompares

- Founded in 2011
- Dtec Ventures invested at Series A
- Grown from 2 founders to 120+ headcount
- Handle 75% of UAE's online insurance transactions
- Leading comparison site for financial & insurance products



Selfdrive.ae

- Founded in 2016
- Started with 1 founder in Dtec fixed desk
- Launched Selfdrive.ae 2017
- Onboarded dealerships include Toyota, Nissan, Kia, Renault, Jeep, Honda, Infinity
- Grown to a team of 24 in
- strategic Dtec office location

SMART ECONOMY

SMART DUBAI CITY ACCELERATOR

KEY FOCUS AREAS



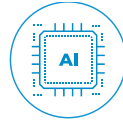
IoT & Connectivity



Open city Data



Urban Automation & Mobility



Artificial Intelligence



Blockchain



Sustainable Cities & Living



Smart Government



Smart Retail



PARTICIPANTS

Startups developing solutions that make cities smarter and tackle congestion, waste, and energy challenges.



Powered By



Operated By



AN INITIATIVE FOR STARTUPS



AT SANDBOX, YOU'LL GET



200+ hours of practical workshops, a-la-carte



100+ hours of 1:1 mentoring with expert practitioners



12 months of coworking space for you and your team (up to 4 people)



Exposure to VCs and Angels across MENA



\$150,000+ of in-kind credits from our partners



Financial diagnostics to best position you for funding



Tailored legal diagnostics and support



A like-minded community of highly ambitious founders



Regular pitch deck reviews and workshops



Heavily subsidized business setup costs to reduce your burden



Access to renowned guest speakers who have walked-the-walk



Local exposure at startup events

Program Structure

SANDBOX is uniquely structured around 6 pillars, to accelerate your learning



FINANCIAL DIAGNOSTICS
Deep dive diagnostics to help you best prepare for your funding rounds.



PRODUCT DEVELOPMENT
Building a product is one thing, building a scalable product is another.



WELLNESS+
Being a founder is incredibly stressful. SANDBOX prioritizes the mental health of you and your team.



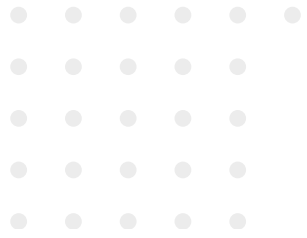
TRACTION
From optimizing sales funnel conversion to enhancing web traffic, hit the ground running.



LEGAL SUPPORT
\$3000 worth of legal support, plus 1:1s and workshops from startup lawyers.



SCALING
Grow your client base from 10-to-100-to-1000+, whilst becoming "investor ready"



LIVING LAB AND
TEST BED FOR
LATEST
TECHNOLOGIES





DRIVERLESS CHALLENGE

DSO hosted the Dubai World Challenge for Self-Driving Transport



VOLKSWAGEN MOBILITY CHALLENGE

Dubai Silicon Oasis and Volkswagen ME Support
Startups in Developing Innovative Mobility Initiatives



Dubai Silicon Oasis Authority And Volkswagen Announce Winning
Team Of Mobility Challenge At Step Conference 2020



THE
COMMUNITY





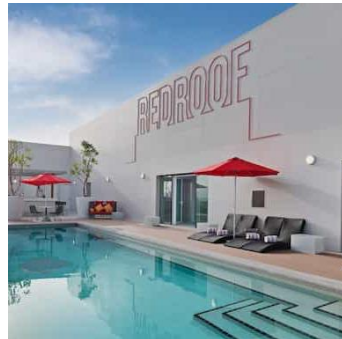
COMMUNITY EVENT



CEDRE VILLAS



SILICON MALL



RADISSON RED HOTEL



FAKEEH HOPITAL



RIT UNIVERSITY



VOTED
TOP 5
GREEN
COMMUNITIES
IN DUBAI

1: ECOSYSTEM

A fully Integrated Community

- Lesuire, lifestyle, & Sport facilities
(Premier Inn, Rasisson Red, Silicon Mall, 2 community Centers, Restourants, Cafes, Lounge, Fitness 4 life & Fitness First)
- Complete road network & easy access
- 24/7 Security
(through CCTV, Staff, & Drone)
- Eco Friendly environment
(Solar power, Reduced CO2 footprint, LEED Certification)
- Modern living
(Cedre Villa, Semmer Villa, Apartments)
- Major hospital and clinics
- Walking tracks
- All education levels facilities
(RIT university and 3 Gems schools and nurseries)

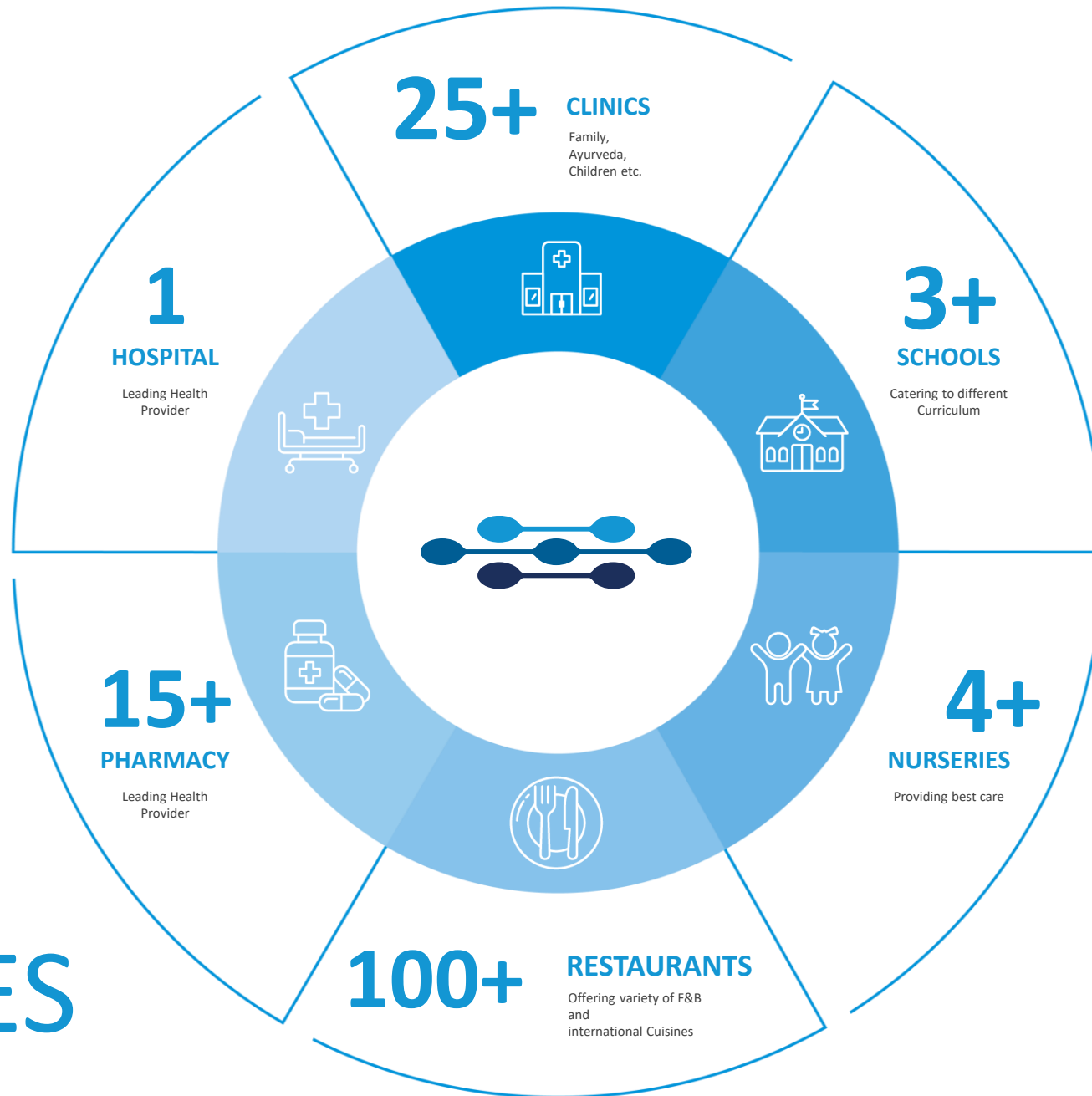


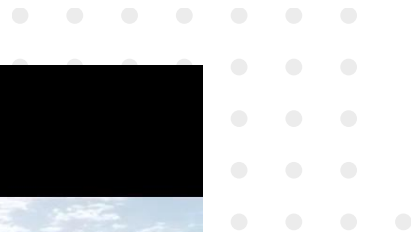
DUBAI SILICON OASIS THE THE CITY

Invest, work, and live

- 90,000 people live in DSO
- 260 modern apartments
- 1767 villas with range of layouts
- DSO hosts a Unique mix community and corporate events:
- Tech Fourm Business seminars Santa Paw
- Movie Under the stars Motor show
- Arts installations 30x30 Challenge Unity Run Community Market,
- Motor shows
- Chinese New years
- Smart buildings lead certified
- Green walls over 1 m sqm of green space 3000 sqm green roof

KEY AMENITIES







واحة دبي للسيليكون
Dubai Silicon Oasis

THANK YOU



Dubai Advantage Conference

Q&A



مؤسسة دبي
لتنمية الاستثمار
DUBAI FDI



Dundee
& Angus
CHAMBER OF
COMMERCE



Edinburgh
CHAMBER OF COMMERCE

Inspiring Connections

Dubai Advantage Conference

Thank you



مؤسسة دبي
لتنمية الاستثمار
DUBAI FDI



Dundee
& Angus
CHAMBER OF
COMMERCE



Edinburgh
CHAMBER OF COMMERCE

Inspiring Connections